



SNDT Women's University, Mumbai

Open Electives Course (OEC)
for
**Students of Faculty of Science and
Technology**
for
Semester – II

As Per NEP – 2020

Syllabus
(WEF. 2025-2026)

OEC for Semester II

Sr. No.	Subject Code	Title
1	20410611	Principal of Economics
2	20410111 20410112	Empowering through English - Paper II (For English Medium Students) OR Empowering through English - Paper II (For Non English Medium Students)
3	20410711	Climate Change: Vulnerability and Adaptation
4	20410811 20410812	Women in Science and Art OR Tourism Products of India
5	20410911	Democracy in India
6	20411011	Psychology Applied to Modern Life
7	20411111	Understanding Gender
8	20410411	मराठी लोककला प्रकार
9	20410311	भारतीय लोककथाये
10	20420111 OR 20420112 OR 20420113 OR 20420114 OR 20420115 OR 20420116 OR 20420117 OR 20420118 OR 20420119	Environmental Studies OR Business Statistics OR Principles of Marketing OR Fundamentals of Accounting Paper-II OR Island Destinations in India OR NGO Governance OR Fundamentals of Corporate Social Responsibility in India OR Digital Skills OR Emotional Intelligence at Workplace
11	20441221	Fabric Painting (P)
12	20443121	Social Media Marketing (PR)
13	20444121 OR 10444312	Sewing Techniques PR OR History of Accessories TH

14	20444511 OR 20444311	Traditional Jewelry of India TH PR OR History of Accessories TH
15	10444312 OR 20444123	History of Accessories TH OR Fashion Category Design PR
16	20444421 OR 20444123	Surface Development PR OR Fashion Category Design PR
17	20444411 OR 20444122	Traditional Textiles TH/ PR OR Draping Pr
18	20444121 OR 20444221	Sewing Techniques OR Writing Skills

Course Title	Principal of Economics
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	<ul style="list-style-type: none"> Identify the elementary concepts in economics.
	<ul style="list-style-type: none"> Explain the various scientific methods of economics.
	<ul style="list-style-type: none"> Describe the market structure and it's features.
	<ul style="list-style-type: none"> Discuss the interdependence of trade in modern era.
Module 1(Credit 1)	Principles of Economics
Learning Outcomes	After learning the module, learners will be able to
	1. Summarize the principles of economics
	2. Discuss the Role of Government in improving market outcomes
Content Outline	1.1 Trade-offs faced by the individuals, Significance of opportunity cost in decision making ,Thinking at the margin responses to incentives 1.2 Benefits from exchange, Organization of economic activities through markets and its benefits 1.3 Role of government in improving market outcomes, Dependence of standard of living on production 1.4 Growth in quantity of money and inflation, Inflation and unemployment trade-off.
Module 2(Credit 1)	Economics and Its Scientific Methods
Learning Outcomes	After learning the module, learners will be able to
	1. Explain the concept of scientific Methods and economic models.
	2. Identify he role of economist and their thought of School
Content Outline	2.1 Concept of the scientific method, Role of assumptions 2.2 Economic models: circular flow of income and production possibilities curve 2.3 Micro economics and Macroeconomics 2.4 Economist as policy advisors, Positive economics and normative economics 2.5 Causes of disagreement among economists
Module 3(Credit 1)	Market Demand and Supply
Learning	After learning the module, learners will be able to

Outcomes	1. Illustrate different markets, types of demand and supply
	2. Analyze the market equilibrium in different markets.
Content Outline	3.1 Definition of Market and Competition 3.2 Demand curves: Market demand versus individual demand, 3.3 Movements along the demand curve, Shifts in the demand curve, 3.4 Supply curves: Market supply and individual supply-Shifts in supply curve 3.5 Market equilibrium – three steps to analyze changes in equilibrium

Module 4(Credit 1) Interdependence and Trade	
Learning Outcomes	After learning the module, learners will be able to
	1. Identified the concept and difference between internal and international trade.
	2. describe the various cost advantages of international trade.
Content Outline	<p>4.1 Concept of National and International Trade, Difference between International and National Trade</p> <p>4.2 International Trade as an engine of growth</p> <p>4.3 Meaning of absolute cost advantage, Opportunity cost and comparative cost advantage</p> <p>4.4 Trade policy: free trade and protected Trade</p> <p>4.5 Exchange rate -Concept and types</p>

2.4 Open Elective Course (OEC)

For students of English Medium

Course Title	Empowerment through English -Paper II (For Students of English Medium)
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	1.Read and comprehend literary texts
	2.Relate to the visual and verbal aspects in graphical texts
	3.Apply appropriate vocabulary and construct correct grammatical structures in oral presentations
	4.Write full length essays expressing their views on different issues
Module 1 (Credit 1) Understanding Novella	
Learning Outcomes	After learning the module, learners will be able to
	1. Read and comprehend literary texts
	2.Analyse and respond to the textual content
Content Outline	Prescribed Texts: The Living Mountain by Amitav Ghosh An Imprint of HarperCollins Publishers, 2022
Module 2 (Credit 1) Understanding Graphic Content	
Learning Outcomes	After learning the module, learners will be able to

	1. Understand and relate to graphic content (in books/magazines)
	2. Create and make effective verbal and visual presentations
Content Outline	Prescribed text: Amar Chitra Katha Comics :- APJ Abdul Kalam. Ed. By Anant Pai
Module 3 (Credit 1) Learning Grammar	
Learning Outcomes	After learning the module, learners will be able to
	1. Construct grammatically correct sentences
	2. Use correct structures in presentations
Content Outline	Prescribed Grammar components: Tense, Voice, Direct and Indirect speech
Module 4 (Credit 1) Essay Writing	
Learning Outcomes	After learning the module, learners will be able to
	2. Write full-length essay with logical flow thought
Content Outline	Prescribed component: Extended writing- Expository and Argumentative Essay Writing

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

Evaluation Pattern

Internal Examination - 50 marks	
Activity	Marks
1.Assignments (Conversation/Role play) based on prescribed text	20
2.Classroom presentation/project on Amar Chitra Katha (prescribed and others)	20
3. Discussion in group on general topics (aimed at developing expository or argumentative skills)	10
Semester end External Examination - 50 marks	
1.Unseen Comprehension	15
2.Short notes on Novella – (3 from 5)	15
3.Grammar and Vocabulary (Do as Directed)	10
4.Essay writing	10

References:

1. *English Grammar in Use*. Raymond Murphy, Cambridge.
2. Amar Chitra Katha Comics
3. *Champak*. (English Magazine) Delhi Press
4. *How to Study a Novel*. Andre Brink, Macmillan 1995

5. Gangal J K. *A Practical Course In Developing Writing Skills in English*. PHI Learning Private Limited. 2011

6. Sinha Chaudhari Santanu. *Learn English*. Mcgraw Hill Education Pvt.ltd. New Delhi. 2013.

2.6 Open Elective Course (OEC)	
For Students of non-English medium	
Course Title	English for Empowerment -Paper II (For Students of Non-English Medium)
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	1. Use literary texts as contexts for teaching language in use.
	2.Enable listening and using language in context.
	3.Write longer, descriptive and creative text.
	4.Develop accuracy, appropriateness and fluency in communication.
Module 1 (Credit 1) Understanding Short Stories	
Learning Outcomes	After learning the module, learners will be able to
	1. Improve Reading skills.
	2. Analyze and respond to the textual content
Content Outline	Prescribed Texts: First two short stories from <i>Yuvakatha</i> , vol 7, ed. By Keerti Ramachandra, Katha, New Delhi, 1996.
Module 2 (Credit 1) Language in Use (In Graphics and Magazines)	

Learning Outcomes	After learning the module, learners will be able to
	1. Understand and relate to graphic content (in books/magazines)
	2. Create and make effective verbal and visual presentations 3. Write short and long sentences using the given words.
Content Outline	Prescribed text: 1. Articles from magazines in English. 2. Cartoon books, graphic stories, animated audio-visual content
Module 3 (Credit 1) Paragraph and Letter Writing	
Learning Outcomes	After learning the module, learners will be able to
	1. Write longer paragraphs on given topics.
	2. Write Formal Letters of Complaints / letters to editors.
Content Outline	Prescribed components: 1. Long Paragraph Writing 2. Formal Letters of Complaints. Letters to editors.
Module 4 (Credit 1) Speaking Skills	
Learning Outcomes	After learning the module, learners will be able to
	1. Develop listening skills.
	3. Respond to spoken structures.

Content Outline	Prescribed component: <i>A Course in Listening and Speaking – II, V.Sasikumar et.al, Cambridge University Press, 2014.</i>
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Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

Evaluation Pattern

Internal Examination - 50 marks	
Activity	Marks
1.Assignments (Conversation/Role play) based on prescribed text	20
2.Collection of samples of long paragraphs	10
3,Compilation of Sample Formal Letters	10
4. Group Discussions on given topics	10
Semester end External Examination - 50 marks	
1.Unseen Comprehension	15
2.Short notes on Novella – (3 from 5)	15
3.Grammar and Vocabulary (Do as Directed)	10
4.Long Paragraph writing OR Formal Letter Writing	10

References:

1.Nagaraj, Geeta. *Write to Communicate*,Cambridge University Press/Foundation Books, 2004

2. Sasikumar V. et.al . *A Course in Listening & Speaking- II* Cambridge University Press, 2006.
3. Moula Shaikh ed. *Communication Skills : A Practical Approach*. Frank Bros. & Co. 2011
4. Grellet, Françoise. *Developing Reading Skills*, Cambridge University Press, 1981.

Course Title	Climate Change: Vulnerability and Adaptation
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	1. Explain the basic concepts of Climate and Weather
	2. Describe the causes and effects of Climate Change
	3. Summarize the Climate Change Vulnerability and Adaptation
	4. Acquaint Vulnerability Assessment of Climate Change and its Mitigation
Module 1 (Credit 1): Introduction to Climate Change	
Learning Outcomes	After learning the module, learners will be able to
	<ol style="list-style-type: none"> 1. Describe the concepts of Weather, Climate and Climate Change 2. Explain the evidence and events of Climate Change
Content Outline	<p>1. Introduction to Climate Change:</p> <ol style="list-style-type: none"> 1.1 Concept of weather and Climate 1.2 Definition, Meaning of Climate Change. 1.3 Concept of Climate change 1.4 Evidence of Climate change: Meteorological, biological, greenhouse effect, Global Warming 1.5 Extreme Weather and Climate events: Drought, Extreme Heat, Extreme precipitation, Hurricanes, Tornadoes and Wild fire.
Module 2 (Credit 1): Causes and Effects of Climate Change	
Learning Outcomes	After learning the module, learners will be able to
	<ol style="list-style-type: none"> 1. Interpret the Causes and Effects of Climate Change. 2. Describe the Efforts to control the Climate Change
Content Outline	<p>2. Causes and Effects of Climate Change:</p> <ol style="list-style-type: none"> 2.1 Causes of Climate Change <ol style="list-style-type: none"> 2.1.1 Natural Causes – <ol style="list-style-type: none"> a) Solar variation b) Volcanic eruption c) Ocean Currents d) Earth orbital change e) Internal variability 2.1.2 Human Causes- <ol style="list-style-type: none"> a) Burning fossil fuel b) Deforestation c) Intensive Agriculture d) Industries 2.2 Effects of Climate Change <ol style="list-style-type: none"> 2.2.1 Water Resources 2.2.2 Agriculture 2.2.3 Human Health 2.2.4 Vegetation 2.2.5 Economy 2.2.6 El Nino and La Nina 2.3 International Efforts to control the Climate Change <ol style="list-style-type: none"> 2.3.1 UNFCCC its policy framework and provisions 2.3.2 Earth Summit Rio-de-Janeiro 2.3.3 World Summit

	<p>2.3.4 Kyoto Protocol</p> <p>2.3.5 Copenhagen Summit</p> <p>2.3.6 Doha Conference</p>
Module 3 (Credit 1): Climate Change Vulnerability and Adaptation	
Learning Outcomes	After learning the module, learners will be able to
	<ol style="list-style-type: none"> 1. Acquaint with the meaning and types of Climate Change Vulnerability 2. Acquire the various Approaches and Strategies of Climate Change Adaptions
Content Outline	<p>3. Climate Change Vulnerability and Adaptation</p> <p>3.1 Meaning and Types of Vulnerability</p> <p>3.2 Meaning, definition and types of adaptation</p> <p>3.3 Approaches of adaptation</p> <p>3.4 Adaptation strategies</p> <p>3.5 Adaptation in different sectors – Agriculture, forest, Water Resources, Biodiversity, Disaster risk Management</p>
Module 3 (Credit 1): Vulnerability Assessment of Climate Change and Its Mitigation	
Learning Outcomes	After learning the module, learners will be able to
	<ol style="list-style-type: none"> 1. Differentiate the Assessment of Climate Change Vulnerability 2. Appreciate the world wide Climate Change Mitigation initiatives
Content Outline	<p>4. Vulnerability Assessment of Climate Change and Its Mitigation:</p> <p>4.1 Climate Change Vulnerability Assessment</p> <p>4.2 Global Initiative to climate change mitigation: Kyoto Protocol, Carbon trading, clean development mechanism, COP,</p> <p>4.3 Indian Initiative to support climate change mitigation: improving energy efficiency, Diversification of energy source, modifying industrial processes, a multipronged strategy for sustainable development and clean development mechanism (CDM) in India.</p>

Course Title	Women in Science and Art
Course Credits	04
Course Outcomes	After going through the course, learners will be able to
	1. discuss the gender and myth of science and creative arts
	2. locate the women in professional courses and their
	3. evaluate the role of women in the patriarchal world
Module 1 (Credit 1)	Women in Scientific Field
Learning Outcomes	After learning the module, learners will be able to
	1. analyse Gender and its myth of science
	2. examine Women Pioneer's in SEM
Content Outline	<ul style="list-style-type: none"> ➤ Gender bias and politics of women in Science ➤ Early Women Pioneers and their struggle in SEM (Science, Engineering and Medicine) ➤ Dr. Anandiabai Joshi, Dr. Kadambini Ganguly, Dr. Muthulaxmi Reddy, Dr.Kamala Sohoni, Ayyalasomayajula Lalitha and others
Module 2 (Credit 1)	Women Scientists in India
Learning Outcomes	After learning the module, learners will be able to
	1. interpret Women's hurdles in STEM
	2. examine government's policies for women's education in STEM
Content Outline	<ul style="list-style-type: none"> ➤ Barriers to Women's entry in science and health, Indian Government's policies – KAVERI, CURIE, GATI (Any one) ➤ Health: Dr. Indira Hinduja, Gagandeep Kang and others ➤ Defense Research & Technology: Tessy Thomas, Ritu Karidhar, Anuradha T.K., Mangala Mani and others (Any three)
Module 3 (Credit 1)	Women and creative art
Learning Outcomes	After learning the module, learners will be able to
	1. examine the contribution of Women as a class in Handicrafts, Ritualistic arts and Traditional Paintings
	2. analyse the challenges faced today in preserving the traditional forms of art practised by women.
Content Outline	<ul style="list-style-type: none"> ➤ Women and handicrafts: textiles, Embroidery, Stitching, Weaving etc. (Any three) ➤ Women in ritualistic arts: Rangoli, Kolam, Art of Guga Novami, Art of Sanjhi etc. (Any three) ➤ Traditional paintings: Mithila, Warli, Madhubani, Gond and Bhil etc. (Any three)
Module 4 (Credit 1)	Women in Performing arts
Learning Outcomes	After learning the module, learners will be able to
	1. identify the challenges that women face in establishing themselves in the fields of performing arts.

	2. evaluate the role of women in theatre and cinema
Content Outline	<ul style="list-style-type: none"> ➤ Women in music: Heerabai Badodekar, Jyotsna Bhole, Shamshad Begam, M.S. Subbalaxmi, Yamunabai Waikar and others (any three) ➤ Women in dance: Mrinalini Sarabhai, Rohini Bhate, Tijan Bai, Helan, Kanak Rele and others (Any three) ➤ Women in theatre and cinema: Jaymala Shiledar, Vijaya Mehta, Devika Rani, Suchitra Sen, Smita Patil, Shabana Azami and others (Any three)

Course Title	Tourism Products of India
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	1. describe the tourist products of India
	2. distinguish the various types of tourist products
	3. identify the significance of religious, natural, environmental and health tourism products
	4. assess the tourist resource potential of India
Module 1 (Credit 1) Types of tourist products	
Learning Outcomes	After learning the module, learners will be able to
	1. explain the meaning of tourist products
	2. identify new and innovative tourist products in India
Content Outline	<ul style="list-style-type: none"> ➤ Types of tourism products- cultural, religious, spiritual, wellness, health, medical, adventure, nature-related, MICE etc ➤ World Heritage Sites in India ➤ New products- e-Tourism, rural/agro tourism, gastronomy and wine tourism, dark tourism
Module 2 (Credit 1) Cultural Tourism	
Learning Outcomes	After learning the module, learners will be able to
	1. explain the meanings and significance of cultural tourism
	2. identify the major cultural tourist destinations and products
Content Outline	<ul style="list-style-type: none"> ➤ Monuments and archaeological sites (discuss any two sites) ➤ Fairs and Festivals (discuss any two examples) ➤ Museums, galleries, exhibitions (discuss any two examples)
Module 3 (Credit 1) Health, Wellness and Medical Tourism	
Learning Outcomes	After learning the module, learners will be able to
	1. explain the meanings and significance of health and wellness
	2. identify the major health and medical tourist destinations and products in India
Content Outline	<ul style="list-style-type: none"> ➤ Health and wellness tourism: meaning and significance ➤ Status of medical tourist industry in India ➤ Any two illustrative examples of wellness retreats /spas in India
Module 4 (Credit 1) Religious and pilgrim travel	
Learning Outcomes	After learning the module, learners will be able to
	1. explain the meanings and significance of religious tourism
	2. identify the major health and medical tourist destinations and products in India
Content Outline	<ul style="list-style-type: none"> ➤ Religious sites and products in India : meaning and significance ➤ Pilgrim circuits in India- Buddhist circuit, Jain circuit, Chardham yatra etc. ➤ Any two examples of religious destinations (example Golden Temple, Ajmer Dargah etc.

Course Title	Democracy in India
Course Credits	04
Course Outcomes	After going through the course, learners will be able:
	Explain the institutional structure of Indian Democracy
	Assess the inter relation between democracy and Civil society
	Examine the challenges to Indian democracy
	Analyze the working of democracy in India
Module 1 - Historical Evolution and Constitutional Framework	
Learning Outcomes	Students will be able to: critically analyze the Preamble, Fundamental Rights, and Directive Principles of State Policy.
	Describe the federal structure of India, including the division of powers between the Centre and States
	assess the significance and impact of key constitutional amendments on Indian democracy.
Content Outline	<ol style="list-style-type: none"> 1. What is Democracy? Why Democracy 2. Basic Principles of Democracy: Rule of Law, Separation of Power, Checks and balances, Elections, Civil Liberties 3. Indian Democracy and the Constitution of India: <ol style="list-style-type: none"> a. Preamble, Fundamental Rights, Directive Principles b. Federalism in India: Division of powers between the Centre and States c. Key Amendments and their impact on democracy
Module 2- Electoral Processes and Political Parties	
Learning Outcomes	Students will be able to: Explain the electoral system and the processes involved in conducting elections.
	Examine the roles, evolution, and dynamics of national and regional political parties in India.
	Assess the role of media and technology: Students will analyze the impact of media and technology on electoral processes and outcomes.

Content Outline	<ol style="list-style-type: none"> 1. The Election Commission of India: Structure and functions 2. Electoral processes: General elections & state elections, 3. Political parties, Coalition Governments 4. Electoral reforms and challenges: Corruption, criminalization of politics, and voter behavior 5. Role of media and technology in elections
Module 3: Civil Society and Social Movements	
	<p>After going through the course, learners will be able:</p> <ul style="list-style-type: none"> Distinguish between different types of civil society movements Trace the evolution of Civil society movements in India Comprehend the issues involved with these movements
	<ol style="list-style-type: none"> 1. Definition a of civil society, Historical evolution of civil society in India 2. Key social movements: <ol style="list-style-type: none"> a. The Dalit Movement b. The Women’s Movement c. The Environmental Movement 3. Impact of social media and digital activism
Module : 4 Contemporary Issues and Future of Democracy in India	
Learning outcomes	<p>After going through the course, learners will be able:</p> <ol style="list-style-type: none"> 1. understand the concepts of social justice and affirmative action and their relevance 2. analyze the impact of economic policies on democratic governance and societal well-being. 3. explore the role of civil society organizations and movements in shaping public policy and democratic practices. 4. evaluate contemporary challenges to democracy, including communalism, regionalism, and insurgency.
Course Outcome	<ol style="list-style-type: none"> 1. Social justice and affirmative action: The Case of Reservations 2. Economic Reforms and their impact on democracy 3. Right to Information Movement 4. Challenges to democracy: Communalism and regionalism

Course Title	PSYCHOLOGY APPLIED TO MODERN LIFE
Course Credits	04
Course Outcomes	After going through the course, learners will be able to
	1. Understand the relationship between interpersonal communication and adjustment
	2. Importance of relationship and overcoming loneliness
	3. Be able to bridge the gender gap in communication
	4. Understand the origins of gender difference
	5. Apply various models of career choices
Module 1(Credit 1): Interpersonal Communication	
Learning Outcomes	After learning the module, learners will be able to
	1. Discuss how interpersonal communication is important to adjustment
	2. Differentiate assertive communication from submissive and aggressive communication
Content Outline	1.1 Process of communication 1.2 Non-verbal communication 1.3 Effective communication and problems 1.4 Developing assertive communication style
Module 2(Credit 1): Friendship and Love	
Learning Outcomes	After learning the module, learners will be able to
	1. Describe the difference between face to face and internet interaction and how internet affects relationship development
	2. Discuss the personal attributes contributing to loneliness
Content Outline	2.1 Perspective on close relationship 2.2 Attraction and relationship development 2.3 Friendship 2.4 Overcoming Loneliness
Module 3(Credit 1): Gender and behavior	
Learning Outcomes	After learning the module, learners will be able to
	1. Summarize the situations regarding overall behavioral similarities and differences between males and females
	2. Describe expressive and styles of communication
Content Outline	3.1 Gender similarities and differences 3.2 Origins of Gender differences 3.3 Gender Roles 3.4 Bridge the gender gap in communication
Module 4(Credit 1): Career and Work	
Learning Outcomes	After learning the module, learners will be able to

	1. Explain the role of occupational interest inventory in career choices
	2. Discuss the importance of work life balance
Content Outline	4.1 Models of career choice and work 4.2 Coping with occupational hazards 4.3 Work life balance 4.4 Getting ahead in job game

Course Title	Understanding Gender
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	<ul style="list-style-type: none"> generate ideas and sensitivity about gender in a student which he/she can put into practice in daily life.
	<ul style="list-style-type: none"> recognize primary identity of person in a human society is that of gender identities.
	<ul style="list-style-type: none"> Identify root of gender inequality in Indian society lies in its patriarchy system.
Module 1(Credit 1) 1) Introduction	
Learning Outcomes	After learning the module, learners will be able to
	Define the concept of gender and the social construction of gender
	Analyze the culturally and socially constructed of gender roles
Content Outline	<ul style="list-style-type: none"> Concept of Gender Social Construction of Gender Gender Sensitization
Module 2 (Credit 1) Gender and Inequality	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> Analyze the dimensions of economic gender inequality in the work sector.
	<ul style="list-style-type: none"> describe the political inequality must be more sensitive to the participation in many political area and decision-making biased gender norms.
	<ul style="list-style-type: none"> Get knowledge about inequality in health discrimination the health care.
Content Outline	<ul style="list-style-type: none"> Gender inequality in Economic sector Gender inequality in Political field Gender inequality in Health sector
Module 3 (credit 1) Gender Discrimination	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> highlight the social inequality towards gender discrimination.
	<ul style="list-style-type: none"> observe and identify gender discrimination.
	<ul style="list-style-type: none"> Explain gender oppression where one gender dominates the other unjustly or even cruelly
Content Outline	<ul style="list-style-type: none"> Societal Perpetration Domestic Violence Sexual Harassment at Workplace
Module 4 (credit 1) Gender and Policy Interventions	
	After learning the module, learners will be able to
	<ul style="list-style-type: none"> Analyze the need for women rights and policies
	<ul style="list-style-type: none"> Examine the women's empowerment policy
Content Outline	<ul style="list-style-type: none"> Women's Reservation Policy Women's Land Rights. Women's Empowerment Policy

Course Title	मराठी लोककला प्रकार
Course Credits	4 श्रेयांक
Course Outcomes	After going through the course, learners will be able to
	1.मराठी लोककलांचे स्वरूप, संकल्पना, प्रकार अभ्यासणे
	2.तमाशा संकल्पना, स्वरूप यांचा परिचय करून घेणे
	3.जागरण-गोंधळाचे स्वरूप, प्रकार, परंपरा अभ्यासणे
	4.कीर्तन संकल्पना, स्वरूप, परंपरा, प्रकार समजून घेणे
Module 1 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	1.मराठीतील लोककला प्रकारांची संकल्पना, स्वरूप, प्रकार यांचा परिचय करून घेणे
	2.मराठीतील लोककला प्रकारांचा संक्षिप्त आढावा घेता येईल.
Content Outline	<ul style="list-style-type: none"> मराठीतील लोककलांचे स्वरूप, संकल्पना, प्रकार समजून घेणे मराठीतील लोककला प्रकारांचा संक्षिप्त आढावा घेणे
Module 2 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	1.तमाशा या लोककला प्रकाराची संकल्पना, स्वरूप व प्रकारांची ओळख होईल.
	2.तमाशा या लोककला प्रकाराचे बदलते स्वरूप समजेल.
Content Outline	<ul style="list-style-type: none"> तमाशा या लोककला प्रकाराची संकल्पना, स्वरूप व प्रकारांचा अभ्यास करणे तमाशा या लोककला प्रकाराचे बदलते स्वरूप समजून घेता येईल.
Module 3 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	1.जागरण-गोंधळ या लोककला प्रकाराचे स्वरूप, संकल्पना यांचा परिचय होईल.
	2.जागरण-गोंधळाचे विविध प्रकार अभ्यासता येतील.
Content Outline	<ul style="list-style-type: none"> जागरण-गोंधळ या लोककला प्रकाराचे स्वरूप, संकल्पना समजून घेणे. जागरण-गोंधळाचे प्रकार अभ्यासणे
Module 4 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	1.कीर्तन या लोककला प्रकाराची संकल्पना, स्वरूप व परंपराचा परिचय करून घेणे.
	2.कीर्तन या लोककला प्रकाराचे बदलते स्वरूपाची ओळख होईल.
Content Outline	<ul style="list-style-type: none"> कीर्तन या लोककला प्रकाराची संकल्पना, स्वरूप व परंपरा समजून घेणे कीर्तन या लोककला प्रकाराचे विविध प्रकार अभ्यासणे

Course Title पाठ्यक्रम शीर्षक	भारतीय लोक-कथाएँ
Course Credits पाठ्यक्रम श्रेयांक	4
Course Outcomes पाठ्यक्रम परिणाम	<p>After going through the course, learners will be able to</p> <p>पाठ्यक्रम सीखने के उपरांत छात्राएं सक्षम होंगी ।</p> <p>1. छात्राएं भारत की लोक-कथा परम्परा से परिचित होंगी.</p> <p>2. छात्राएं लोककथाओं में निहित मानवीय मूल्यों एवं सरोकारों से अवगत होंगी.</p> <p>3. छात्राएं भारत की लोक-संस्कृति से परिचित होंगी.</p> <p>4. छात्राएं कथा-कथन और श्रवण की मौलिक परम्परा से समृद्ध होंगी.</p> <p>निर्धारित पाठ्यपुस्तक : भारत की लोक कथाएं- पेंगविन प्रकाशन, दिल्ली, 2017 - बचपन सोसायटी फॉर चिल्ड्रेंस लिटरेचर एंड कल्चर द्वारा तैयार की गई.</p>
Module 1 (Credit 1)	भारत की प्रांतीय लोककथाएं 1-
Learning Outcomes पाठ्यक्रम- अध्ययन के परिणाम	<p>After learning the module, learners will be able to</p> <p>इस इकाई के अध्ययन के उपरांत छात्राएं सक्षम हुईं.</p> <p>1. छात्राएं भारत की लोक-कथा परम्परा एवं लोक-संस्कृति से परिचित हुईं.</p> <p>2. छात्राएं कथा-कथन और श्रवण की मौलिक परम्परा एवं उनमें अभिव्यक्त मानवीय सरोकारों से अवगत हुईं.</p>
Content Outline सामग्री की रूपरेखा	<ul style="list-style-type: none"> ● दुर्भाविना का फल – उत्तराखंड - कुसुमलता सिंह ● बुद्धिमान जुलाहा – उत्तर प्रदेश - सुरेखा पाणंदीकर ● एक दिन देख लूंगा- राजस्थान- शशि जैन ● बड़ों का सत्कार – तमिलनाडु- कुसुमलता सिंह
Module 2 (Credit 1)	भारत की प्रांतीय लोककथाएं 2-
Learning Outcomes पाठ्यक्रम- अध्ययन के परिणाम	<p>After learning the module, learners will be able to</p> <p>इस इकाई के अध्ययन के उपरांत छात्राएं सक्षम हुईं.</p> <p>1. छात्राएं विविध मानवीय भावों-अनुभावों से परिचित हुईं.</p> <p>2. छात्राएं भारतीय लोक-संस्कृति के विविध पक्षों एवं उनके महत्त्व से अवगत हुईं.</p>
Content Outline सामग्री की रूपरेखा	<ul style="list-style-type: none"> ● हंसने रोने का रहस्य – गुजरात - उषा सिंह ● जब हँसे तो मोती – गोवा - सुरेखा पाणंदीकर ● हंसने वाली मछली- कश्मीर - गिरिजारानी अस्थाना ● धर्म की खोज – महाराष्ट्र-माधुरी टिल्पू

Module 3 (Credit 1) भारत की प्रांतीय लोककथाएं 3-	
Learning Outcomes पाठ्यक्रम- अध्ययन के परिणाम	After learning the module, learners will be able to इस इकाई के अध्ययन के उपरांत छात्राएं सक्षम हुईं
	1. छात्राएं लोककथाओं में अभिव्यक्त लौकिक-अलौकिक घटनाओं के माध्यम से लोकमान्यता एवं लोक-परंपरा से अवगत हुईं.
	2. छात्राएं लोककथाओं में अभिव्यक्त संदेशों से परिचित हुईं.
Content Outline सामग्री की रूपरेखा	<ul style="list-style-type: none"> • अक्का और राक्षस राजा (कर्नाटक) - कुसुमलता सिंह • चालाक चंदू (केरल) - पौलोमी मिश्रा जिंदल • भूत की मुसीबत (बंगाल) - सरोजिनी • जिंदा भूत (आंध्र प्रदेश)- गिरिजारानी अस्थाना
Module 4 (Credit 1) भारत की प्रांतीय लोककथाएं 4-	
Learning Outcomes पाठ्यक्रम- अध्ययन के परिणाम	After learning the module, learners will be able to इस इकाई के अध्ययन के उपरांत छात्राएं सक्षम हुईं
	1. छात्राएं मनुष्य और प्रकृति के अन्तःसंबंधों से परिचित हुईं.
	2. छात्राएं मानव-जीवन में प्रकृति के महत्व से अवगत हुईं.
Content Outline सामग्री की रूपरेखा	<ul style="list-style-type: none"> • स्वप्न तरु (बिहार)- उषा सिंह • कौन है पति (अरुणाचल प्रदेश)- सुरेखा पाणंदीकर • बारिश हुई मोर बना (असम) - सुरेखा पाणंदीकर • नागुराई और नखलिपि (त्रिपुरा)-

Assignments / Activities towards Comprehensive Continuous Evaluation (CCE)

निर्धारित पाठ्यक्रम के अनुसार : विश्वविद्यालय हिंदी विभाग अथवा महाविद्यालय के परीक्षा विभाग द्वारा सुनिश्चित टेस्ट, ट्यूटोरियल या मौखिकी/ प्रोजेक्ट/ सेमिनार/ सिनेमा/नाटक या पुस्तक परीक्षण/ शैक्षिक भ्रमण का प्रतिवेदन/ भेट वार्ता/ ग्रंथालय, हिंदी संस्थान से भेट/ साक्षत्कार : लेखक, कवि, आलोचक, कलाकार आदि/ विधा विशेष या लेखक विशेष का विस्तृत परिचय/ बैंक, पोस्ट ऑफिस, रेल्वे स्टेशन कार्यालय, आकाशवाणी आदि सरकारी कार्यालयों में हिंदी में कामकाज के जायजे का प्रतिवेदन/ अंग्रेजी या प्रादेशिक भाषा से किसी कहानी, या लघु कथाओं का हिंदी में अनुवाद (लगभग 15 से बीस पृष्ठ में अनुवाद) अंतर्वस्तु के अनुरूप संबद्ध अध्यापक के निर्देशानुसार न्यूनतम 15 से 20 घंटे प्रशिक्षण वृत्ति (Internship/ Apprenticeship/ on Job Training/ Project) आदि.

संदर्भ ग्रंथ –

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13. मध्ययुगीन हिन्दी साहित्य का लोकतात्विक अध्ययन - डॉ. सत्येन्द्र
14. लोक साहित्य के स्वरूप का सैद्धान्तिक विवेचन - डॉ. नारायण चौधरी, अमन प्रकाशन, 104 ए/118, राम बाग, कानपुर - 208012
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25. लोक साहित्य - सुरेश गौतम, अमन प्रकाशन, 104 ए/118, राम बाग, कानपुर-208012
26. लोक साहित्य - शशीकांत सोनवने, अमन प्रकाशन, 104 ए/118, राम बाग, कानपुर-208012
27. लोक साहित्य विविध आयाम एवं नयी दृष्टि - डॉ. जयश्री गावित, अमन प्रकाशन, 104 ए/118, राम बाग, कानपुर - 208012

Course Title	Shreemad bhagvadgeeta (Adhyay 1-6)
Course Credits	4
Course Outcomes	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> describe about writer, time and various stories related to Shrimadbhagvatgeeta. discuss principals and theories of Shrimadbhagvatgeeta. Interpret shlokas of Shrimadbhagvatgeeta compare philosophy of Geeta and other Indian philosophies. appraise actual meaning of Karmayoga, Gyanyoga and Bhaktiyoga. formulate significance and relevance of teaching of
Module 1 (Credit 1) Introduction of Shreemadbhagvadgeeta	
Learning Outcomes	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> define philosophy of Geeta. explain concept of Triyoga in Shrimadbhagvatgeeta.
Content Outline	<ul style="list-style-type: none"> श्रीमद्भगवद्गीतापरिचयः श्रीमद्भगवद्गीतादाशदशकं त्रवचाः श्रीमद्भगवद्गीतामानव जीवनमलूयः श्रीमद्भगवद्गीतायां कर्णदतः ज्ञान - कर्मद - भक्तिः
Module 2 (Credit 1) Shreemadbhagvadgeeta -Text	
Learning Outcomes	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> describe various philosophies described in Geeta. interpret the actual meaning of Sankhyayoga.
Content Outline	<ul style="list-style-type: none"> श्रीमद्भगवद्गीता अध्याय - १,२ (explanation, references, examples, implication and implementation)
Module 3 (Credit 1) Shreemadbhagvadgeeta -Text	

Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • select Path of righteous virtues in human beings daily life..
	<ul style="list-style-type: none"> • illustrate actual concept of Karmayoga and Divyagyan
Content Outline	<ul style="list-style-type: none"> • श्रीमद्भगवद्गीता अध्याय - ३,४ (explanation, references, examples, implication and implementation)
Module 4 (Credit 1) Shreemadbhagvadgeeta -Text	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Define Bhaktiyoga as a sweet and simple way of life.
	<ul style="list-style-type: none"> • Explain about the way of 'Dhyanyoga'.
Content Outline	<ul style="list-style-type: none"> • श्रीमद्भगवद्गीता अध्याय - ५,६ (explanation, references, examples, implication and implementation)

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Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

1- Home Assignment - 20 Marks

2_ Presentation - 10 Marks

3- Poetry Recitation- 10 Marks

4_ Class Test on Multiple Choice Questions- 10 Marks Internal Assessment Total:50 marks

Course Title	શીખો ગુજરાતી -માધ્યમિક
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Course Credits	4
Course Outcomes	After going through the course, learners will be able to <ul style="list-style-type: none"> ● ગુજરાત પ્રદેશ અને તેની ભૌગોલિક સીમાઓ વિષે માહિતગાર થશે. (શબ્દભંડોળ સંદર્ભે) ● ગુજરાતી ભાષાના ઉદ્ભવ અને વિકાસથી માહિતગાર થશે . ● ગુજરાતનાં પ્રમુખ અભ્યારણો, પહાડો અને નદીઓ વિશે જાણશે. ● ગુજરાતનાં પ્રમુખ વ્રત અને તહેવાર વિષે સમજશે ● ગુજરાતી ગીતોનો સમૃદ્ધ વારસાનો પરિચય મેળવશે.
Module 1 (Credit 1)	ગુજરાત - પ્રદેશ, ભાષા અને સંસ્કૃતિ
Learning Outcomes	After learning the module, learners will be able to <ol style="list-style-type: none"> 1. ગુજરાત પ્રદેશનો ઐતિહાસિક,ભૌગોલિક અને સામાજિક ,સાંસ્કૃતિક પરંપરાનો પરિચય મેળવશે . 2. ગુજરાત પ્રદેશની ભાષા અને પ્રાંતીય બોલીઓથી માહિતગાર થશે..
Content Outline	<ul style="list-style-type: none"> ● ગુજરાત પ્રદેશની સીમાઓ અને તેની સંસ્કૃતિ (ઉત્તર ,દક્ષિણ,મધ્ય ગુજરાત અને સૌરાષ્ટ્ર) ● ગુજરાતી ભાષાનો ઉદ્ભવ અને વિકાસ. ● ગુજરાત પ્રદેશની ભાષા અને પ્રાંતીય બોલીઓ.
Module 2 (Credit 1)	ગુજરાત :સાંસ્કૃતિક પ્રવાસ
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none"> ● ગુજરાતનાં જોવાલાયક સ્થળોના ઇતિહાસ અને સાંસ્કૃતિક વારસાથી સમૃદ્ધ થશે. ● અભ્યારણો, નદીઓ ,મંદિર અને તીર્થ સ્થાન અને પહાડોની માહિતીથી જ્ઞાત થશે.
Content Outline	<ul style="list-style-type: none"> ● ગુજરાતનાં પર્યટક સ્થળો, અભ્યારણો, નદીઓ અને પહાડો. <p>મોઢેરા -સૂર્યમંદિર સીમનાથ , દ્વારકા , અંબાજી ,અડાલજ વાવ , પાટણ ,અરવલ્લી ,ડાંગ ના જંગલો ,ગિરનાર ,જૂનાગઢ , ગિરનું જંગલ , કચ્છ નું સફેદ રણ , કાળો ડુંગર મંદિર અને તીર્થ સ્થાન . ભાવનગર અને બરોડા -કલાનો વારસો.</p>
Module 3 (Credit 1)	ગુજરાતના ઉત્સવોનું સાંસ્કૃતિક મહત્વ
Learning Outcomes	After learning the module, learners will be able to

	<ul style="list-style-type: none"> ગુજરાતમાં ઉજવાતા વિવિધ ઉત્સવો સાથે જોડાયેલી સંસ્કૃતિથી વાકેફ થશે. ગુજરાતના ઉત્સવો સાથે જોડાયેલી માન્યતા , વિશેષતા ,મહત્વ અને લોકવાયકા વિષે જાણશે.
Content Outline	ગરબા -ગરબી , રાસ ઉત્સવ સાથે જોડાયેલી લોકગાથા અને ભવાઈ . દિવાળી અને અન્ય ઉત્સવોનું સાંસ્કૃતિક મહત્વ
Module 4 (Credit 1)	ગુજરાતી ગીત -સંગીત અને અન્ય લોકકલા
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none"> ગુજરાતી ગીતોમાં આવીખાયેલી સંસ્કૃતિથી પરિચિત થશે. વિવિધ પ્રસંગે ગવાતાં ગુજરાતી ગીતોને જાણશે.
Content Outline	ગીતોનો વારસો: હાલરડાં , પ્રભાતિયાં, ઉખાણાં વગેરે જન્મથી મરણ સુધી ગવાતા ગીતો.

- ❖ 50 ગુણની (માર્ક્સની) આંતરિક પરીક્ષા લેવાશે.
- ❖ આંતરિક પરીક્ષામાં પાસ થવું અનિવાર્ય છે.
- ❖ 50 ગુણની બહિર્ગત પરીક્ષા લેવાશે .જેમાં પાસ થવું અનિવાર્ય છે.

આંતરિક પરીક્ષા

PPT , પ્રોજેક્ટ , પ્રદર્શન , નવરાત્રીની ઉજવણી ,ગુજરાતી ગીતોનો કાર્યક્રમ , શૈક્ષણિક પ્રવાસ

Activities :

1. ગુજરાત પ્રદેશની મુલાકાત ગોઠવવી.
2. ગુજરાત પ્રદેશની વિશિષ્ટતા બતાવતી ફિલ્મો બતાવવી.
3. ગુજરાતી નાટકો બતાવવા
4. ગુજરાતની માહિતી માટે PPT તૈયાર કરાવી.

સંદર્ભ ગ્રંથો:

1. 'ગુજરાત પરિચય' અદ્યતન આવૃત્તિ- 2019 પ્રા. ડૉ. બી.સી. રાઠોડ, અક્ષર અકાદમી, ગાંધીનગર.
2. 'ગુજરાત પરિચય' લેખક અને સંપાદક રંજન મહેશ આહજોવિયા જ્ઞાન પ્રકાશન. કુડાસણ, ગાંધીનગર, આવૃત્તિ- 2028
3. 'ગુજરાતી લેખન' લેખક સંપાદક પ્રા.ડૉ. બી.સી. રાઠોડ અને પ્રા, ડૉ. પ્રતિભા શાહ. અક્ષર પબ્લિકેશન, અમદાવાદ.
4. ગુજરાત, ગુજરાત રાજ્ય સરકારનું પોર્ટલ.

5. ભાષા પરિચય અને ગુજરાતી ભાષાનું સ્વરૂપ. જયંત કોઠારી, યુનિ. ગ્રંથનિર્માણ બોર્ડ, અમદાવાદ.
6. ગુજરાતીની ભાતીગળ ઝલક (માધ્યમિક પાઠ્ય પુસ્તક) ઉષા નાયર, ભારતીય ભાષા સંસ્થાન, મૈસૂર ભારત.
7. ભાષાવિજ્ઞાન અને ભાષા કૌશલ્યોનું શિક્ષણ, યોગમ્વ વ્યાસ, મુદ્રક, ઉમિયા પ્રિન્ટરી, અમદાવાદ
8. થોડાંક વ્યાકરણ વિચાર, હરિવલ્લભ ભાયાણી પ્રકાશક શિવજી આશર વોરા એન્ડ કંપની, ગાંધી રોડ, અમદાવાદ.

COURSE SYLLABUS**Semester II****2.3 OEC**

Course Title	Environmental Studies
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	<ul style="list-style-type: none">• Understand the scope of environmental studies.
	<ul style="list-style-type: none">• Analyze the factors affecting population explosion and human health.
	<ul style="list-style-type: none">• Create awareness about the over exploitation of forest, water, food and energy resources.
	<ul style="list-style-type: none">• Evaluate the causes for different types of pollutions and remedies to control pollution.
Module 1 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none">• Understand environment studies
	<ul style="list-style-type: none">• Know the effect of population explosion
Content Outline	1.1 Environment studies: Meaning, Definition, Scope and Importance. 1.2 Population explosion: Population growth, Factors affecting density of population, population explosion, family welfare programme, Environment and human health.
Module 2 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none">• Understand various natural resources on earth
	<ul style="list-style-type: none">• Develop awareness in conservation of natural resources
Content Outline	2.1 Natural Resource: Types- Renewable and Non-Renewable. 2.2 Forest resource: Use and over-exploitation, Deforestation – Causes and effects, Timber extraction, Mining, Dams and their effects on forest and Tribal people. 2.3 Water resource: use and exploitation of surface and groundwater, Floods and Droughts, Dams- benefits and problems, water conservation, Water management. Food resource: World food problem, overgrazing, Effects of modern agriculture, Fertilizer- pesticide problem, water -logging, Salinity. 2.1 Energy resources: Growing need for energy, Renewable and Non-Renewable energy sources, hydroelectricity, Role of individual in conservation of natural resources, Equitable use of resources for a sustainable lifestyle.
Module 3 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to

	<ul style="list-style-type: none"> • Understand the concept of ecosystem • Develop awareness towards forest ecosystems, grassland ecosystems and aquatic ecosystems
Content Outline	<p>3.1 Ecosystem: Meaning, concept, structure, function, producers, consumers, decomposers, food chain, food webs and ecological pyramids.</p> <p>3.2 Introduction, types, characteristic features, structure and function of the Forest ecosystem.</p> <p>3.1 Introduction, types, characteristic features, structure and function of the Grassland ecosystem</p> <p>3.2 Introduction, types, characteristic features, structure and function of the Aquatic ecosystem (ponds, streams, lakes, rivers, ocean estuaries).</p>
Module 4 (Credit 1)	
Learning Outcomes	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> • Understand different types of pollution • Develop awareness prevention of various pollution
Content Outline	<p>4.1 Air pollution: Meaning, Definition, types, causes, effects and control measures.</p> <p>4.2 Water pollution: Meaning, Definition, types, causes, effects and control measures.</p> <p>4.3 Soil pollution: Meaning, Definition, types, causes, effects and control measures.</p> <p>4.4 Noise pollution: Meaning, Definition, types, causes, effects and control measures.</p> <p>4.5 Marine pollution: Meaning, Definition, types, causes, effects and control measures.</p> <p>4.6 Disaster Management: Floods, earthquake cyclone and landslides. Role of individual in prevention of pollution.</p>

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE) :

Internal – 50 Marks

Sr. No	Assignments/Activities
1	Written Test/ Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
Total – 50 Marks	

External – 50 Marks

References:

- Rangarajan, C.A.; Perspective in Economics, S.Chand & Sons, New Delhi
- Cherunilam, Francis; Business Environment - Text and Cases, Himalaya Publishing House.
- Aswathappa, K.; Essentials of Business Environment, Himalaya Publishing House, New Delhi.

- Agarwal, K.C., 2008, Environmental Biology, Nidhi Publishers, Bikaner
- Bharucha Erach, 2006, The Biodiversity of India, Mapin Publishing Pvt. Ltd. Ahmedabad.
- Brunner R.C., Hazardous waste incineration, McGraw Hill Inc
- Clark R., 2001, Marine Pollution, Oxford University Press
- Jadhav H.&Bhosale, V.M, 2015, Environment Protection and Laws, Himalaya Publishing House, Pvt. Ltd., New Delhi
- Odum E. P., 2004, Fundamentals of Ecology, (5th Revised Edition), Brooks/Cole
- Mhaskar A.K, Matter Hazardous, Techno-Science Publications (Text Book).
- Survey of the Environment, The Hindu (Magazine)
- Trivedi R.K, Goel P.K, Introduction to Air Pollution, Techno-Science Publications (Text Book).

COURSE SYLLABUS**Semester II****2.3 OEC**

Course Title	Business Statistics
Course Credits	4
Course Outcomes	After going through the course, learners will be able to <ul style="list-style-type: none"> • Describe the key terminology, concepts, tools, and techniques used in business statistical analysis • Interpret and evaluate numerical and quantitative issues in business. • Analyze the relationship between two variables • Analyze the tabulation and classification of data • Represent different types of data through graphs
Module 1 (Credit 1) Introduction to Statistics, Measures of Central Tendency and Dispersion	
Learning Outcomes (Specific related to the module)	After learning the module, learners will be able to <ul style="list-style-type: none"> • Comprehend the basic concepts of Business Statistics and its Significance • Solve problems associated with different measures of central tendency and dispersion
Content Outline	1.1 Definition of Business Statistics, Importance of business statistics, Needs of Data Collection and Analysis 1.2 Mean, Median, Mode and its merits and demerits with practical example 1.3 Measures of dispersion- Range, Mean Deviation, Standard Deviation, 1.4 Variance, Quartile Deviation with merits and demerits
Module 2 (Credit 1) Correlation and Regression	
Learning Outcome	After learning the module, learners will be able to <ul style="list-style-type: none"> • Imbibe skills needed for quantitative application in business situations. • Estimate correlation and regression in two variable analysis
Content Outline	2.1 Correlation merits and demerits, 2.2 Types of Correlation –(simple correlation, coefficients of Correlation- Karl Pearson and Simple rank Correlation) 2.3 Regression Analysis –Estimation of regression line, interpretation of regression coefficients with practical example
Module 3 (Credit 1) Introduction to different types of data	
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none"> • Describe the relevance of data • Evaluate the merits of different methods of data collection
Content Outline	3.1 Relevance of data in the current scenario 3.2 Types of data : primary and secondary data 3.3 Methods of data collection: Questionnaire method, Interview method, case study method in brief 3.4 Sources of secondary data collection with merits and limitations
Module 4 (Credit 1) Presentation and tabulation of data	
Learning Outcome	After learning the module, learners will be able to <ul style="list-style-type: none"> • Recognize the data classification and tabulation. • Represent the data using different types of graphs

Content Outline	4.1 Classification of data 4.2 Frequency distribution: Discrete and continuous series 4.3 Tabulation of data 4.4 Graphical representation of data: Bar diagram, pie diagram, histogram, frequency polygon
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Assignments/Activities towards Comprehensive Continuous Evaluation (CCE) :

Internal – 50 Marks

Sr. No	Assignments/Activities
1	Written Test/ Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
Total – 50 Marks	

External – 50 Marks

References:

- S. C. Gupta (2016) Fundamentals of Statics by Himalaya Publishing House
- Field, Andy (2013). IBM SPSS Statistics UK: Sage Publication Pvt.
- Gupta, S.P. (2012). Statistical Methods New Delhi: Sultan Chand and Son.
- Patri, Digmabar and Patri, D. N. (2011). Statistical Methods, New Delhi: Kalayani publisher.
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- Bharadwaj, RS: (2008) “Business Statistics” , Excel books, 2nd Ed,
- Gupta, .S.C &V.K.Kapoor (2007) Fundamentals of Applied Statistics, Delhi: S. Chand & Sons.
- Gupta, .S.C & V K. Kapoor (1993) Fundamentals of Applied Statistics, Delhi: S. Chand & Sons.

COURSE SYLLABUS**Semester II****2.3 OEC**

Course Title	Principles of Marketing
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	<ul style="list-style-type: none">• Get acquainted with the Marketing Concepts
	<ul style="list-style-type: none">• Gain knowledge about Market Segmentation
	<ul style="list-style-type: none">• Examine the principles of Marketing Mix
	<ul style="list-style-type: none">• Evaluate the strategies of Marketing Research.
Module 1 (Credit 1) Introduction to Marketing	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none">• Define the concepts of marketing and understand the role and functions of marketing
	<ul style="list-style-type: none">• Gain insights on social media and digital marketing.
Content Outline	Introduction to Marketing 1.1 Marketing Concept, Scope of Marketing, Evolution of Marketing, 1.2 Role and Importance of Marketing, Objectives and Functions of Marketing. 1.3 Social Media Marketing and Digital Marketing.
Module 2 (Credit 1) Market Segmentation	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none">• Analyze the process of market segmentation.
	<ul style="list-style-type: none">• Develop acumen on bases for market segmentation.
Content Outline	Market Segmentation 2.1 Market Segmentation: Introduction, Scope and need 2.2 Importance and Process of Market segmentation 2.3 Bases for Market Segmentation – Geographic, Demographic, Economic, Psychographic, Socio-cultural
Module 3 (Credit 1) Marketing Mix	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none">• Examine the importance of marketing mix.
	<ul style="list-style-type: none">• Gain insights and applicability of marketing mix
Content Outline	Marketing Mix 3.1 Marketing Mix – Concept, Role and importance of Marketing Mix 3.2 Product - Price - Place - Promotion - Packaging - Positioning - People - Process - Physical evidence
Module 4 (Credit 1) Marketing Research	

Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Get acquainted with the scenario of Marketing Research.
	<ul style="list-style-type: none"> • Analyze the process of Marketing Research.
Content Outline	Marketing Research 4.1 Meaning and definition, scope and objectives of Marketing Research 4.2 Sources of collecting marketing data, Procedure of Marketing Research 4.3 Scientific methods of Marketing Research

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE) :

Internal – 50 Marks

Sr. No	Assignments/Activities
1	Written Test/ Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

External – 50 Marks

References

- Philip Kotler, Principles of Marketing, Prentice Hall of India Pvt. Ltd, New Delhi
- Dr. N Rajan Nair & Sujith R Nair, Marketing, Sultan Chand & Sons, New Delhi.
- Dr. P. C Pardeshi, Marketing Management, Nirali Publication, Pune
- Dr. P. C Pardeshi, Principles of Marketing Management, Nirali Publication, Pune.
- Gandhi J.V., Marketing, Tata McGraw Hill, New Delhi.

COURSE SYLLABUS

Semester II

2.3 OEC

Course Title	Fundamentals of Accountancy Paper II
Course Credits	4
Course Outcomes	After going through the course, learners will be able <ul style="list-style-type: none">• To create awareness about basic accounting concepts, principles, and conventions.• To understand the classification of expenditure into Capital, Revenue and Deferred Revenue Expenditure.• To understand the purpose of a Trial Balance.• To understand the purpose of preparing the Final Accounts of Sole Proprietary Concerns.
Module 1 (Credit 1) Concepts & Conventions	
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none">• Understand the meaning of Basic accounting concepts, principles and conventions.• Understand implications while recording transactions and events.
Content Outline	1.1 Theory: Identify three fundamental accounting assumptions: Going Concern, Consistency and Accrual.
Module 2 (Credit 1) Concepts of Capital and Revenue	
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none">• Understand classification of expenditure into Capital, Revenue and Deferred Revenue Expenditure• Understand Concept for classification of expenditure and receipts.• Understand the distinction between Capital and Revenue Receipts/Expenditure.• Understand the linkage of such distinction with the preparation of Final accounts.
Content Outline	2.1 Theory: Meaning of Receipts & Expenditures and Capital & Revenue, Types of Receipts and Expenditures. 2.2 Problems on: Classification of Items of Receipts, and Expenditure.
Module 3 (Credit 1) Trial Balance	
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none">• Understand what is a trial balance and what purpose it can serve.• learn the technique of taking balances from ledger accounts to prepare trial balance.• Technique of preparation of Trial Balance.
Content Outline	3.1 Theory: Concept and Format of a Trial Balance. 3.2 Problems on: Preparation of Trial Balance.

Module 4 (Credit 1) Final Accounts of Sole Proprietary Concerns	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Understand the purpose of preparing the Final Accounts of Sole Proprietary Concerns. • Learn the items to be included in Final Accounts of Sole Proprietary Concerns. • Draw Final Accounts of Sole Proprietary Concerns.
Content Outline	<p>4.1 Theory: Introduction, purpose of preparing the Final Accounts of Sole Proprietary Concerns.</p> <p>4.2 Problems on: Preparing the Final Accounts of Sole Proprietary Concerns.</p>

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE) :

Internal – 50 Marks

Sr. No	Assignments/Activities
1	Written Test/ Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

External – 50 Marks

References :

- Ainapure, 2011, Advance Accounting, Manan Prakashan -Mumbai
- Choudhary, 2011, Corporate Accounting, Sheth Publishers, - Mumbai
- Kishnadwala, 2008, Financial Accountancy & Management, Vipul Prakashan, Mumbai.
- R.L.Gupta, 2014, Advance Accountancy, Sultan Chand & Sons – Delhi
- Shukla & Grewal, 2018, Advance Accountancy, S. Chand & Co – Delhi

COURSE SYLLABUS**Semester II****2.3 OEC**

Course Title	Island Destinations in India
Course Credits	4 Credits
Course Outcomes	After going through the course, learners will be able to: <ul style="list-style-type: none">• Explore Island destinations in India• Study the concept of Island Tourism• Identify the documents required for Island travel• Determine the growing popularity of Adventure sports at various Island destinations in India.
Module 1(Credit 1) Island Tourism	
Learning Outcome	After learning the module, learners will be able to: <ul style="list-style-type: none">• Explore the concept of Island Tourism and upcoming Island destinations in India.
Content Outline	1.1 Island Tourism in India 1.2 Adventure Tourism in India 1.3 Reasons for the growing popularity of Island Destinations
Module 2(Credit 1) Island Destinations in West and North-East India	
Learning Outcome	After learning the module, learners will be able to : <ul style="list-style-type: none">• Identify and explore the Island destinations - Chora and Divar Islands (Goa) and Majuli Island (Assam)
Content Outline	2.1 How to reach 2.2 Best season to visit 2.3 Places of tourist interest 2.4 Adventure activities 2.5 Island Cuisine and shopping 2.6 Island Documentation Required
Module 3 (Credit 1) Island Destinations in South India	
Learning Outcome	After learning the module, learners will be able to: <ul style="list-style-type: none">• Identify and explore the Island destinations – Munroe Island (Kerala) and Rameshwaram Island and Pamban Island(Tamil Nadu)
Content Outline	3.1 How to reach 3.2 Best season to visit 3.3 Places of tourist interest 3.4 Adventure activities 3.5 Island Cuisine and shopping 3.6 Island Documentation Required
Module 4 (Credit 1) Islands in Arabian Sea and Bay of Bengal	
Learning Outcome	After learning the module, learners will be able to: <ul style="list-style-type: none">• Identify and explore the Island destinations :• Agatti Islands (Lakshadweep)

	<ul style="list-style-type: none"> • Havelock Island, Port Blair, Ross and Neil Islands (Andaman) • Great Nicobar Island (Nicobar)
Content Outline	4.1 How to reach 4.2 Best season to visit 4.3 Places of tourist interest 4.4 Adventure activities 4.5 Island Cuisine and shopping 4.6 Island Documentation Required

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)-

Internal: 50 marks

Sr. No	Assignments/Activities
1	Written Test/ Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

External: 50 marks

REFERENCES

- Bharadwaj, D.S / Kandari O.P, (1998) Domestic Tourism In India, Indus Publishing Co. New Delhi
- Bindloss Joe/Cannon Teresa, (2006) India, Lonely Planet Publications, South Carolina, USA
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- Mukerji Sarit Kumar, (2016) Islands of India, Publications Division, Government of India, New Delhi

COURSE SYLLABUS**Semester II****2.3 OEC**

Course Title	NGO Governance
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	<ul style="list-style-type: none">• Study the management of NGOs with respect to its workers.• Enable students to learn about governance and its impact.• Explore various agencies which provide findings to NGOs.• Hands on training.
Module 1(Credit 1). HR Development	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none">• Learn about human resource management and its different aspects.
	<ul style="list-style-type: none">• Study how staff development plays a crucial role in successful running of an NGO.
Content Outline	1.1 Human Resource Management, 1.2 Human Resource Policy, 1.3 Staffing and salaries, 1.4 Staff Development.
Module 2(Credit 1). NGO Administration	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none">• Determined the importance of governance.• Study different governance structures.
Content Outline	2.1 Governance concepts, 2.2 challenges, 2.3 Perspectives and Ethical Concern, 2.4 Impact of different governance structures, 2.5 Good Governance: Code and Accountability.
Module 3(Credit 1) Co-ordinating Agencies, Funding Agencies and Schemes	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none">• Create awareness about various funding agencies.• Study the impact of funding agencies on NGOs.
Content Outline	3.1 NABARD and Human Rights Commission, Schemes for NGOs under the Government of India
Module 4 (Credit 1) Practical Work	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none">• Incorporate practical training and learn how management of an NGO works.• Develop the sense of responsibility and help society at large.
Content Outline	4.1 Getting associated with an NGO and work for 20 hours.

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)-

Internal: 50 marks

Sr. No	Assignments/Activities
1	Written Test/ Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

External Assessment: 50 marks

REFERENCES

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- Gudorf, P. L., & Dohan, M. J. (2019). Strategic Planning in Nonprofit Organizations: A Content Analysis of the Literature. *Administration & Society*, 51(8), 1246–1276.
- Ministry of Corporate Affairs, Government of India. (2020). Guidelines for Registration of NGOs in India. Retrieved from [URL]
- International Center for Not-for-Profit Law (ICNL). (2021). Global Trends in NGO Law. Retrieved from [URL]

COURSE SYLLABUS

Semester II

2.3 OEC

Course Title	Fundamentals of Corporate Social Responsibility in India
Course Credits	4 Credits
Course Outcomes	After going through the course, learners will be able to <ul style="list-style-type: none">• Understand the concept of Corporate Social Responsibility, its significance and importance in India.• Take part in philanthropic causes and provide positive social values.
Module 1 (Credit 1) Corporate Social Responsibility	
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none">• Create a culture built on doing good.• Understand the legalities pertaining to CSR.
Content Outline	1.1 Introduction to CSR 1.2 Evolution of CSR 1.3 CSR and social legitimacy 1.4 Moral and economic arguments for CSR
Module 2 (Credit 1) Challenges and Impact of CSR	
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none">• Create a positive impact on society and deliver values, whether social, environmental or economic.• Take decisions related to business which would not only maximize profit, but also serve and protect the rights and interest of other members of society like consumers, workers and community as a whole.
Content Outline	2.1 Challenges and Impact of CSR on Stakeholders - Shareholders, Creditors and Financial Institutions, Government, Consumers, Employees and Workers, Local Community and Society 2.2 CSR and Environment, CSR and Sustainable Development and Factors influencing CSR Policy -Triple Bottom Line - Role of HR Professionals in CSR
Module 3 (Credit 1) CSR Implementation	
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none">• Demonstrate a multi-stakeholder perspective in viewing CSR issues• Analyze the connections between corporate strategy and CSR
Content Outline	3.1 CSR Implementation: <ul style="list-style-type: none">• Strategic CSR model• Implementing CSR• CSR as competitive advantage
Module 4 (Credit 1) Case Studies and Project Development	
Learning Outcomes	After learning the module, learners will be able to

	<ul style="list-style-type: none"> • Evaluate the level of commitment to CSR of various organizations • Develop skills to implement and monitor CSR projects
Content Outline	4.1 Case Studies and Project Development <ul style="list-style-type: none"> • Organizational issues • Economic/business issues • Social issues

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)-

Internal: 50 marks

Sr. No	Assignments/Activities
1	Written Test/ Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

External Assessment: 50 marks

References

- Sharma J.P., Corporate Governance, business ethics and CSR, Ane Books Pvt Ltd, New Delhi
- Blowfield M., and Murray A., Corporate Responsibility, Oxford University Press.
- Kotler P. and Lee N., CSR: doing the most good for Company and your cause, Wiley.
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- Banerjee S., CSR: the good, the bad and the ugly, Edward Elgar Publishing.
- Perrini F., Stefano and Tencati A., Developing CSR- A European Perspective, Edward Elgar Publishing.
- William B. Werther, Jr. David Chandler, Strategic Corporate Social Responsibility, stakeholders' a global environment, Sage Publication.
- Crane, A. Et al., The Oxford handbook of Corporate Social Responsibility, Oxford University Press Inc., New York.
- Crane A., Matten D., Spence L., Corporate Social Responsibility: Readings and Cases in a Global Context, Routledge.
- Chakrabarty B., Corporate Social Responsibility in India, Routledge, New Delhi.

COURSE SYLLABUS
Semester II
2.3 OEC

Course Title	Digital Skills
Course Credits	4 Credits
Course Outcomes	<p>After going through the course, learners will be able to :</p> <ul style="list-style-type: none"> • Build an understanding of the fundamental concepts of digital communication. • Equip students with essential digital literacy skills for personal and professional use. • Familiarize with digital content and how which will help them in their academics • Build an understanding of the digital problem solving. • Familiarize with digital citizenship and how which will help them in their academics.
Module 1 (Credit 1) Digital Fundamentals and Communication	
Learning Outcomes	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> • Build an understanding of the fundamental concepts of digital communication. • Equip students with essential digital literacy skills for personal and professional use. • Introduce the student to advanced networking concepts, preparing the student for entry Advanced courses in digital computer.
Content Outline	<p>1.1 Digital Fundamentals and Communication:</p> <ul style="list-style-type: none"> • Digital Literacy: Understanding digital concepts, terminology, and trends. • Online Safety and Security: Best practices for online security, privacy, and cyber hygiene. • Digital Tools: Introduction to productivity software (e.g., Google Workspace, Microsoft Office). • Email Etiquette: Effective email communication strategies
Module 2 (Credit 1) Digital Content Creation	
Learning Outcomes	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> • Familiarize with digital content and how which will help them in their academics • Understand basics of the digital content creation. • Learn complexity of digital content creation • Understand the importance of digital content creation
Content Outline	<p>2.1 Digital Content Creation:</p> <ul style="list-style-type: none"> • Digital Storytelling: Creating engaging digital content (e.g., blogs, videos) • Visual Design: Principles of visual design and graphic design software (e.g., Canva, Adobe Creative Cloud) • Digital Media: Understanding digital media formats and platforms (e.g., podcasting, YouTube)

Module 3 (Credit 1) Digital Problem-Solving	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Build an understanding of the digital problem solving. • Equip students with essential digital literacy skills through data analysis. • Introduce the student to use of digital tools for problem solving and critical thinking.
Content Outline	3.1 Digital Problem-Solving: <ul style="list-style-type: none"> • Data Analysis: Introduction to data analysis and visualization tools (e.g., Excel, Tableau) • Digital Tools for Problem-Solving: Utilizing digital tools for critical thinking and problem-solving • Case Studies: Applying digital skills to real-world problems
Module 4 (Credit 1) Digital Citizenship	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Familiarize with digital citizenship and how which will help them in their academics • Understand basics of the digital ethics. • Learn complexity of digital cyberbullying and online harassment • Understand the importance of digital footprint management
Content Outline	4.1 Digital Citizenship: <ul style="list-style-type: none"> • Digital Ethics: Understanding digital ethics and responsible behavior online. • Cyberbullying and Online Harassment: Strategies for addressing online harassment. • Digital Footprint Management: Managing online presence and reputation.

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)-

Internal: 50 marks

Sr. No	Assignments/Activities
1	Written Test/ Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

External Assessment: 50 marks

References:

- Moscovitis, Best Practices for Digital Skills
- Kai Riemer and Stefan Schellhammer, Collaboration in the Digital Age

COURSE SYLLABUS

Semester II

2.3 OEC

Course Title	Emotional Intelligence at Workplace
Course Credits	4 Credits
Course Outcomes	After going through the course, learners will be able to
	<ul style="list-style-type: none">• Have deep understanding of the concept of emotional intelligence and its role in managing organizations effectively.
	<ul style="list-style-type: none">• Develop emotional competencies to enhance managerial skills.
	<ul style="list-style-type: none">• Assess and apply techniques of emotional intelligence at workplace.
Module 1 (Credit 1) Foundations of Emotional Intelligence	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none">• Define emotional intelligence and identify the significance of emotional intelligence.
	<ul style="list-style-type: none">• Understand the foundational concepts and models of Emotional Intelligence (EI).
	<ul style="list-style-type: none">• Apply EI principles to enhance self-awareness and self-management in professional settings.
Content Outline	1.1 Introduction to Emotional Intelligence (E.I): <ul style="list-style-type: none">• Definition of E.I,• significance in the workplace,• Historical background and evolution of the concept,• Distinguishing between IQ and EQ,• Benefits of high EI for individuals and organizations 1.2: The Indian Perspective on Emotions and Work: <ul style="list-style-type: none">• Cultural nuances of emotional expression and perception in India.• Influence of joint family systems, hierarchy, and collectivism on workplace emotions.• Challenges and opportunities for cultivating EI in Indian organizational cultures. 1.3: Self-Assessment and Developing Self-Awareness: <ul style="list-style-type: none">• Importance of self-awareness as the cornerstone of EI.• Techniques for enhancing emotional self-awareness: journaling, mindfulness, introspection.• Understanding personal emotional triggers and responses.• Identifying strengths and areas for development in emotional self-awareness.
Module 2 (Credit 1) Personal Competence: Self-Management	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none">• Gain insights on techniques to assess emotional intelligence.

	<ul style="list-style-type: none"> Utilize emotional intelligence for effective communication, conflict resolution, and leadership.
Content Outline	<p>2.1: Emotional Self-Regulation:</p> <ul style="list-style-type: none"> Understanding emotional control and impulse management. Strategies for managing difficult emotions: anger, anxiety, stress, frustration. Developing adaptability and flexibility in response to change. Building trustworthiness and conscientiousness. <p>2.2 Stress Management and Resilience:</p> <ul style="list-style-type: none"> Understanding workplace stressors in India (e.g., long hours, pressure, work-life balance challenges). Emotional coping mechanisms for stress. Building personal resilience to overcome adversity. Developing healthy habits for emotional well-being. <p>2.3: Developing Emotional Well-being for Professionals:</p> <ul style="list-style-type: none"> Connecting EI with mental health and overall well-being. Practices for fostering positive emotions and a growth mindset. Work-life integration in the Indian context. Importance of self-care and seeking support.
Module 3 (Credit 1) Social Competence: Social Awareness and Relationship Management	
Learning Outcomes	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> Define emotional intelligence and identify the empathy and understand others emotional intelligence. Develop social awareness and empathy to build stronger interpersonal relationships at work.
Content Outline	<p>3.1 Empathy and Understanding Others:</p> <ul style="list-style-type: none"> Defining empathy and its various dimensions (cognitive, emotional, compassionate). Developing the ability to understand others' perspectives, feelings, and needs. Active listening skills and non-verbal communication cues in Indian settings. Service orientation and understanding customer/stakeholder needs. <p>3.2 Relationship Management and Communication:</p> <ul style="list-style-type: none"> Effective verbal and non-verbal communication strategies. Building rapport and trust in professional relationships. Giving and receiving constructive feedback. Negotiation and persuasion skills.
Module 4 (Credit 1) Applying Emotional Intelligence in Leadership and Organizational Context	
Learning Outcomes	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> Analyze the role of EI in fostering a positive and productive work culture in Indian organizations. Apply emotional intelligence to foster organizations with effective leaders and teams.

Content Outline	<p>4.1 Building an Emotionally Intelligent Organization:</p> <ul style="list-style-type: none"> • Creating a culture of psychological safety and open communication. • Promoting emotional well-being and resilience programs. • Integrating EI into HR practices (recruitment, training, performance management). • The impact of EI on organizational productivity and innovation. • <i>Activity:</i> Group project: Designing an EI development program for an Indian company. <p>4.2 Current Trends and Future of EI in Indian Workplaces:</p> <ul style="list-style-type: none"> • The increasing relevance of EI in the digital age and remote work. • Ethical considerations in applying EI. • Future trends and research in emotional intelligence. • Concluding remarks and personal action planning for continuous EI development.
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Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)-

Internal: 50 marks

Sr. No	Assignments/Activities
1	Written Test/ Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
Total – 50 Marks	

External Assessment: 50 marks

References

- Goleman, D. (1995). *Emotional Intelligence: Why It Can Matter More Than IQ*. Bantam Books.
 - Goleman, D. (2000). *Working with Emotional Intelligence*, Bantam Books, New York, NY.
 - Goleman, D. (2011). *The Brain and Emotional Intelligence: New Insights*.
 - Bar-On, R., & Parker, J.D.A. (Eds.) (2010). *The Handbook of Emotional Intelligence*. Jossey Bass
 - Goleman, D. (2013). *Leadership: The Power of Emotional Intelligence*.
 - Goleman, D. & Cherniss, C. (2011). *The Emotionally Intelligent Workplace*. John Wiley & Sons Inc.
 - Goleman, D., Boyatzis, R. & McKee, A. (2002). *Primal Leadership: Realizing the Power of Emotional Intelligence*. Harvard Business School Pr.
 - Bhattacharya, Mousumi & Sengupta. (2007). *Emotional Intelligence – Myth or Reality*, Excel Books, New Delhi.
- 1.

Course Title	Fabric Painting (Pract)
Course Credits	4

Course Outcomes	After going through the course, learners will be able to <ul style="list-style-type: none"> • Apply basics of fabric painting • Design according to fabric and the dress material • Explore products using fabric painting • Identify the market and platform of fabric art • Demonstrate as fabric artist
Module 1 (Credit 1) Study of Traditional Textile Design	
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none"> • Experiment with traditional textile designs and motif • Apply the knowledge of traditional designs
Content Outline	<ul style="list-style-type: none"> • Study of traditional textile designs and motif • Knowledge of material • Scale and design
Module 2 (Credit 1) T Shirt/ Scarf	
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none"> • Design t-shirt/ scarf using fabric painting • Explore techniques of fabric painting
Content Outline	<ul style="list-style-type: none"> • Tracing/ glass transfer technique • Stamping • Stencil
Module 3(Credit 1) Dress Painting	
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none"> • Design dress material using fabric painting • Explore various techniques of fabric painting
Content Outline	<ul style="list-style-type: none"> • Spray • Brush work • Types of colouring material
Module 4(Credit 1) Sari Painting/Dupatta Painting	
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none"> • Design sari using fabric painting • Explore various techniques of fabric painting
Content Outline	<ul style="list-style-type: none"> • Scale and design study • Colour scheme and textile product • Fabric painting roller

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

1. Visit to boutiques-Report writing
2. Visit to Textile/ dress designer entrepreneur-Report writing
3. Project-On textile design

Internal Assessment: Students will complete assignments based on each module, producing a total of 4 assignments with size ¼ imperial. These assignments will be internally assessed, carrying a weightage of 50 marks.

External Assessment: There will be no practical exam; however, students will take part in an External jury at the end of the semester, which carries a weightage of 50 marks. During the jury, they will showcase their artwork and deliver a presentation on their work.

Bibliography:

1. Rajan, A, and Rajan. (2007). *Crafts of India- Handmade in India*.
2. Council of Handicraft Development Corporations
3. Walter, C. (2011). *Fabric Painting With Cindy Walter: A Beginner's Guide*. C & T Publishing

SN	Courses, Modules and Outcomes	Course Contents	Cr
	Semester II		4
	Course Outcomes: Learners will be able to: <ul style="list-style-type: none"> Identify key social media platforms and their unique characteristics. Cognize different types of social media ads and their formats. Identify and comprehend current trends in social media marketing. 		
Module 1	Introduction to Social Media Marketing		1
	LOs: Learners will be able to <ul style="list-style-type: none"> Identify key social media platforms and their unique characteristics Comprehend budgeting and resource allocation for social media marketing Gain knowledge about 	Module Contents: Introduction to Social Media Marketing <ul style="list-style-type: none"> Importance of social media in modern marketing Overview of prevailing social media platforms (e.g. Facebook, Instagram, Twitter, LinkedIn, TikTok, YouTube, etc.) Current trends in social media marketing 	
	social media development strategies	Developing a Social Media Strategy <ul style="list-style-type: none"> Setting goals and objectives Identifying target audiences Crafting a social media plan Competitive analysis Budgeting for social media marketing 	
Module 2	Content Creation and Management		1
	LOs: Learners will be able to <ul style="list-style-type: none"> Gain knowledge about the best practices for content creation and posting on different platforms Learn the unique characteristics and user demographics of each major social media platform 	Module Contents: Content Creation and Management <ul style="list-style-type: none"> Types of content (text, images, videos, infographics) Content calendar creation Storytelling and brand voice User-generated content Tools for content creation and management Social Media Platforms <ul style="list-style-type: none"> Platform-specific strategies for example Facebook, Instagram, Twitter, LinkedIn, TikTok, and YouTube Best practices for each platform Case studies of platform-specific campaigns 	
Module 3	Social Media Advertising		1

	<p>LOs: Learners will be able to</p> <ul style="list-style-type: none"> • Critically examine different types of social media ads and their formats • Develop effective targeting strategies to reach specific audiences 	<p>Module Contents:</p> <ul style="list-style-type: none"> • Introduction to social media advertising • Ad formats and placements • Targeting and segmentation • Budgeting and bidding strategies • Analyzing ad performance <p>Analytics and Measurement</p> <ul style="list-style-type: none"> • Key performance indicators (KPIs) for social media • Tools for social media analytics (Google Analytics, platform-specific analytics tools) 	
Module 4	Influencer Marketing and Community Management		1
	<p>LOs:Learners will be able to</p> <ul style="list-style-type: none"> • Recognize the role and impact of influencer marketing in social media. • Examine current trends in social media marketing. 	<p>Module Contents:</p> <ul style="list-style-type: none"> • Identifying and collaborating with influencers • Building and nurturing online communities • Engaging with followers and managing feedback • Crisis management on social media <p>Social Media Trends and Future Directions</p> <ul style="list-style-type: none"> • Emerging trends in social media marketing • The impact of new technologies (AR/VR, AI, etc.) 	
Assignments/ Activities towards CCE			
	<ul style="list-style-type: none"> • Case study analysis of successful social media campaigns • Group projects involving the creation of a detailed social media plan, including goals, audience analysis, competitive analysis, content strategy, and budget. • Practical projects such as creating social media strategies, ad campaigns, and content calendars. • Creating and launching a mock social media ad campaign • Evaluating the success of social media ads • Developing an influencer marketing plan • Research project on emerging social media trends • Group presentations on platform-specific strategies and trend analysis. 		

References:

1. **Barker, D. I., & Barker M. (2016). Social Media Marketing: A Strategic Approach (2nd ed.). South-Western College Publishing.**
2. **Bartton, S., & Evans D. (2012). Social Media Marketing: An Hour a Day(2nd Ed.).**
3. **Sybex.**
4. **Berger, J. (2014). Contagious: How to Build Word of Mouth in the Digital Age Simon & Schuster. UK.**
5. **Kawasaki G. & Fitzpatrick P. (2014). The Art of Social Media: Power Tips for Power Users Panworld Education.**
6. **McDonald, J. (2022). Social Media Marketing Workbook Createspace Independent Publishers.**

Course Title	Sewing Techniques (Pr)
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	1. Use various types of sewing machines for basic and advanced stitching techniques.
	2. Demonstrate essential hand stitches and their applications in both functional and decorative contexts.
	3. Identify and execute different seam types and finishes, allowing them to choose the appropriate techniques for various fabric types and garment designs
	4. Demonstrate skills for reading patterns, cutting fabric, and constructing simple garments, providing a foundation for more complex projects.
	5. Apply specialized sewing techniques such as inserting zippers, creating buttonholes, and adding darts and pleats, enhancing their ability to create professional-quality garments.
Module 1 (Credit 1) – Sewing Machines and Basic Stitches	
Learning Outcomes	After learning the module, learners will be able to
	1. Implement skills to set up, maintain, and use various sewing machines for basic stitching.
	2. Demonstrate essential hand stitches for both functional and decorative purposes.
Content Outline	<p>Basic Sewing Techniques</p> <p>1. Introduction to Sewing Machines</p> <ul style="list-style-type: none"> • Types of sewing machines and their parts. • Maintenance and troubleshooting. • Basic stitching techniques (straight stitch, zigzag, curves backstitch). <p>2. Hand Sewing Techniques</p> <ul style="list-style-type: none"> • Essential hand stitches (running stitch, slip stitch, blanket stitch). • Hemming techniques. • Decorative stitches (embroidery basics).
Module 2 (Credit 1) – Types of Seams	
Learning Outcomes	After learning the module, learners will be able to
	Demonstrate and execute various seam types, understand their applications and benefits will differentiate durability and aesthetics of the garment
	Describe the importance of seam finishes in preventing fraying and extending garment life.
	Apply appropriate seam finishes based on fabric type and project requirements.

Content Outline	Seam Types and Finishing <ul style="list-style-type: none"> • Different seam types (plain, French, flat-felled, single top, double top, edge seam, slot seam, fagotted seam,). • The seam finishes (bound, Hong Kong bound, serging, pinking, tape finish). • Hem finishes (bound, tape, hemming)
Module 3 (Credit 1) – Fashion Elements and finishing	
Learning Outcomes	After learning the module, learners will be able to
	Construct fashion elements such as necklines, collars, and pockets, enhancing the design and functionality
	Demonstrate sewing skills for inserting zippers, creating buttonholes, and attaching buttons, as well as sewing darts, pleats, and gathers, ensuring high-quality garment construction and finishing.
Content Outline	<ul style="list-style-type: none"> • Specialized Sewing Techniques <ul style="list-style-type: none"> • Creating fashion element Necklines, collars, pockets • Inserting zippers (centered, lapped, invisible). • Creating buttonholes and attaching buttons. • Sewing darts, pleats, and gathers.
Module 4 (Credit 1) – Garment Construction	
Learning Outcomes	After learning the module, learners will be able to
	Demonstrate skills for reading patterns, cutting fabric, and constructing simple garments, providing a foundation for more complex projects.
Content Outline	<p>Pattern making and Garment Construction Basics</p> <ul style="list-style-type: none"> • Constructing a simple garment (kids wear, Women’s wear)Frock ,Tunic • Pattern alteration basics for fit adjustments.

Assignments/ Activities towards Comprehensive Continuous Evaluation (CCE) :

1. Samples of fabrics with all the different types of stitches (with hand and machine stiches)
1. Constructing sample seams and seam finishes on fabric swatches.
2. Practicing Necklines, collars, pockets, zipper, buttonholes and buttons, darts, pleats, and gathers on fabric samples.
3. Final Garment Kids wear Frock OR women’s wear Tunic.

OR

Kids' Wear: Frock

- **Topics Covered:**
 - Design elements specific to children's clothing.
 - Appropriate fabrics for kids' wear.

- Techniques for ensuring comfort and durability.
- **Practical Activities:**
 - Designing and drafting a pattern for a frock.
 - Cutting and assembling the fabric pieces.
 - Adding embellishments and finishing touches (e.g., Necklines ruffles, gathers appliqué).
- **Evaluation Criteria:**
 - Fit and comfort.
 - Quality of construction and finishing.
 - Creativity and design execution.

Women's Wear: Tunic

- **Topics Covered:**
 - Design elements specific to women's tunics. (collar, Pocket, sleeve ,**princess line**)
 - Selecting suitable fabrics for a tunic.
 - Techniques for achieving a professional (finish. Seam and Seam Finishes)
- **Practical Activities:**
 - Designing and drafting a pattern for a tunic.
 - Cutting and assembling the fabric pieces.
 - Incorporating design details (e.g., necklines, collars, pockets).
- **Evaluation Criteria:**
 - Fit and drape.
 - Quality of construction and finishing.
 - Creativity and design execution.

References:

1. Aldrich, W. (2009). *Metric Pattern Cutting for Children's Wear and Babywear*. Wiley.
2. Aldrich, W. (2015). *Metric Pattern Cutting for Women's Wear*. Wiley.
- Armstrong, H. J. (2014). *Patternmaking for Fashion Design*. Pearson Education India.
3. Bray, N. (2003). *Dress Pattern Designing (Classic Edition): The Basic Principles of Cut and Fit*. Wiley.
4. Donnanno, A. (2014). *Fashion Patternmaking Techniques*. Promopress.
- Liechty, E. G., Pottberg, D. N., & Rasband, J. A. (1992). *Fitting & Pattern Alteration: A Multi-method Approach*. Fairchild Fashion & Merchandising Group.

Course Title	History of Accessories (Th)
Course Credits	4 (Four)
Course Outcomes	<i>After going through the course, learners will be able to</i>
	<ul style="list-style-type: none"> Describe the history of fashion accessories, their types and hands-on techniques
	<ul style="list-style-type: none"> Design the prototypes of different accessories with the help of raw material
	<ul style="list-style-type: none"> Create and construct functional accessories that are anatomically and ergonomically correct.
	<ul style="list-style-type: none"> Apply advanced techniques from decorative hand-stitching and embroidery to braiding, hand-quilting, ruffles and patchwork
Module 1: Introduction to Accessories	
Learning Outcomes	<i>After learning the module, learners will be able to</i>
	<ul style="list-style-type: none"> Gain knowledge on the evolution of accessories and timeline. Illustrate and differentiate the evolution of fashion accessories from civilization up to the present. Analyze categories of fashion accessories and create prototypes
Content Outline	History and Development of Accessories and their Production <ul style="list-style-type: none"> Evolution – ornamentation and need Functionality, aesthetics, attributes of accessories Period accessories – Stone age – Bronze age – Iron age – Middle age – Modern age Challenges in the making of accessories
Module 2: Accessory Types and Inspiration Sources	
Learning Outcomes	<i>After learning the module, learners will be able to</i>
	<ul style="list-style-type: none"> Describe the materials, tools, and equipment in making fashion accessories;
	<ul style="list-style-type: none"> Acquaint the students with the basic factors influencing fashion.
	<ul style="list-style-type: none"> Analyse about the traditional accessories of different states of India

Content Outline	<p>Study of different fashion accessories</p> <ul style="list-style-type: none"> • Bags • Footwear • Jewellery • Belts • Headgears • Stoles / Scarves <p>Identify Sources of Inspiration for Accessories Designing Experiment with different textures, colours, and other techniques to create various designs</p> <ul style="list-style-type: none"> • Decoding trends and forecast interpretations • Design and develop fashion accessories for women
	<ul style="list-style-type: none"> • Restyling the accessories with creative techniques
Module 3: Materials & Tools in Accessories	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Identify materials, tools and equipment in making fashion accessories
	<ul style="list-style-type: none"> • Explore own individual style to the full, creating breath-taking accessories
Content Outline	<p>Classification of Materials, Tools & Equipments Introduction to different materials, their properties and use of them in making of accessories</p> <ul style="list-style-type: none"> • Leather • Wood • Stones • Shells • Metal • Different Fabrics
Module 4: Accessories of 21st century	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Analyze the national and international influences on fashion accessories in the present scenario.
	<ul style="list-style-type: none"> • Gain knowledge of the maintenance and care of different accessories
	<ul style="list-style-type: none"> • Sketch, render and incorporate designs, styles in 2 D & 3D format
Content Outline	<p>21 st Century - Emergence of a new-age accessories</p> <ul style="list-style-type: none"> • Role of Accessory Designers – focusing on individual expression/ signature style of the most prominent accessory designers (international & national) • Illustrations with rendering, mood boards & inspiration boards • Period movie accessories analysis and review, both Bollywood and Hollywood

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

1. Create a prototype of any one from choices like – leather bag, wood box of jewellery, stone jewellery, headgear, unique accessories from metal recycle or innovative fashion accessory with fabric stole.
2. Individual presentation on one national and one international accessory

- designer.
3. Detailed sketching and rendering of accessories used in iconic Bollywood / Hollywood movies of any 3 characters of choice.

Instructions:

- Students can develop and work on innovative ideas and keep the prototypes authentic and original.
- Period selection for presentation should not be repetitive and must include both wearable and carryable accessories.
- Students can use the design principles to create an illusion of depth, focusing and range of compositional technique in accessory sketches.
- Video documentation of the assignments will be appreciated.

References:

1. McNeil, P. (2014). *Accessories of Dress: An Illustrated Encyclopedia*. Dover Publications. Revere, A. (2006). *Masters – Gemstone*. Lara Books.
2. Schaffer, J., & Saunders, S. (2012). *Fashion Design Course: Accessories: Design Practice and Processes for Creating Hats, Bags, Shoes, and Other Fashion Accessories*. Barron's Educational Series.
3. Sigal, P. *Costume Jewellery for Haute Couture*. Thames and Hudson. Wells, W. (2008). *Masters – Bead Weaving*. Lara Books.

Course Title	Traditional Jewelry of India (Th/Pr)
Course Credits	4
Course Outcomes	<i>After going through the course, learners will be able to</i>
	<ul style="list-style-type: none"> Recognize the historical, cultural, and artistic reflection in traditional Indian jewelry.
	<ul style="list-style-type: none"> Differentiate diverse jewelry traditions across various Indian states, encompassing distinctive styles, materials, techniques, and cultural influences.
	<ul style="list-style-type: none"> Draw motifs and designs for jewelry as per classification.
	<ul style="list-style-type: none"> Design the traditional Indian jewelry pieces, by incorporating design principles, material selection, fabrication processes, finishing methods.
Module 1 (Credit 1): Introduction to Traditional Jewelry	
Learning Outcomes	<i>After learning the module, learners will be able to</i>
	<ul style="list-style-type: none"> Explore the significance and importance of traditional Indian jewelry.
	<ul style="list-style-type: none"> Identify Socio-economic and cultural aspects of Indian jewelry and traditions.
Content Outline	<p>Introduction to Traditional Jewelry</p> <ul style="list-style-type: none"> Overview of Indian Jewelry: Historical perspective and evolution. Significance of Jewelry in Indian culture: Social, religious, and economic aspects. Materials and Techniques: Traditional metals, gemstones, and craftsmanship. Conservation, documentation and preservation of Traditional Indian Jewelry making techniques.
Module 2 (Credit 1) Jewelry in Different Parts of India	
Learning Outcomes	<i>After learning the module, learners will be able to</i>
	<ul style="list-style-type: none"> Differentiate distinct Jewelry traditions from four regions of India.
	<ul style="list-style-type: none"> Explore the elements and designs of various traditional jewelries from different states.

Content Outline	<p>State wise classification of Indian Jewelry</p> <ul style="list-style-type: none"> • State wise Jewelry: Northern India- Exploration of jewelry traditions from states like Kashmir, Punjab, Uttar Pradesh. (Signature styles, materials used, and design elements) • State wise Jewelry: Southern India- Examination of jewelry traditions from states like Tamil Nadu, Kerala, Karnataka. (Unique characteristics, craftsmanship techniques, and cultural influences.) • State wise Jewelry: Eastern & Western India- Analysis of jewelry traditions from states like West Bengal, Maharashtra, Gujarat, Rajasthan .(Notable features, regional variations, and socio-cultural aspects.)
Module 3 (Credit 1) Motif development as per classification of Traditional Indian Jewelry	
Learning Outcomes	<p><i>After learning the module, learners will be able to</i></p> <ul style="list-style-type: none"> • Design elements & motifs from various traditional jewelries of India. • Derive design compositions as per various classifications of Traditional Indian jewelry.
Content Outline	<p>Motif and Design Development for traditional Indian Jewelry-</p> <ul style="list-style-type: none"> • Element extraction as per design principles. • Motif and design development <p>Design development of Traditional Jewelry as per classification</p> <ul style="list-style-type: none"> • Classification by Region: Geographical influences on design and materials • Classification by Occasion: Jewelry for weddings, festivals, etc. • Classification by Material: Gold, silver, gemstones, pearls, etc • Classification by Design Elements: Motifs, patterns, and ornamentation techniques.
Module 4 (Credit 1) Conceptualization and Designing of Jewelry	
Learning Outcomes	<p><i>After learning the module, learners will be able to</i></p> <ul style="list-style-type: none"> • Conceptualize the Jewelry design • Explore the materials, design elements and techniques in Jewelry design • Design Traditional Indian Jewelry pieces as per regional and occasional requirements

Content Outline	<p>Types of Indian Jewelry: Developing Jewelry designs by understanding Traditional Motifs, Symbolism, Historical significance and contemporary relevance, Techniques of Goldsmithing and Ornamentation.</p> <ul style="list-style-type: none"> • Gold Jewelry • Silver Jewelry • Precious and Semi-Precious Stone Jewelry • Temple Jewelry <p>Design development: Designing a Jewelry piece by applying knowledge of material, design elements and techniques.</p>
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Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

1. Prepare a research-based document (1000-1500 Words) on the History, Origin, Importance, and symbolic significance of various Traditional Indian jewelry.
2. Prepare a presentation on traditional jewelry in any one state with details of their significance. (10 Slides)
3. Group discussion on distinct features of regional traditional jewelry.
4. Identification of traditional motifs of respective categories and create a Journal by drawing and developing traditional Motifs and compositions of each category. (5 Motifs, 2 compositions of 5*5 of each class/category)
5. Conceptualize and design a collection of 4 pieces (Necklace, earring, Finger ring and Bangle) of any one category.

References:

1. **Bala Krishnan U R.(2006), "Jewels of The Nizams". Department of Culture, Government India.-New Delhi**
2. **Cherry, N.(2013) "Jewellery Design & Development: From Concept to Object"**
3. **Bloomsbury-New York**
4. **Richter A.(2010) " Jewelry Of Southeast Asia." Thames and Hudson-London**
5. **Schneiter B G.(2011), "Asian Jewellery: Ethnic Rings Bracelets Necklaces Earrings Belts Head Ornaments" Skira.-Milano**
6. **Sharma, R. & Varadarajan (2008) "Handcrafted Indian Enamel Jewellery" Roli Books- Singapore**
7. **Untracht, O. (2011) "Jewelry Concepts & Technology". Robert Hale. London**
8. **Untracht, O. (2006), "Traditional Jewelry of India". Thames and Hudson. New York**

Course Title	History of Accessories (Th)
Course Credits	4 (Four)
Course Outcomes	<i>After going through the course, learners will be able to</i>
	<ul style="list-style-type: none"> • Explore the history of fashion accessories, for their types and hands-on techniques
	<ul style="list-style-type: none"> • Design the prototypes of different accessories with the help of raw material
	<ul style="list-style-type: none"> • Construct functional accessories that are anatomically and ergonomically correct.
Module 1: Introduction to Accessories	
Learning Outcomes	<i>After learning the module, learners will be able to</i>
	<ul style="list-style-type: none"> • Explore the evolution of accessories and timeline. • Illustrate and differentiate the evolution of fashion accessories from civilization up to the present. • Analyze categories of fashion accessories and create prototypes
Content Outline	History and Development of Accessories and their Production <ul style="list-style-type: none"> • Evolution – ornamentation and need • Functionality, aesthetics, attributes of accessories • Period accessories – Stone age – Bronze age – Iron age – Middle age – Modern age • Challenges in the making of accessories
Module 2: Accessory Types and Inspiration Sources	
Learning Outcomes	<i>After learning the module, learners will be able to</i>
	<ul style="list-style-type: none"> • Describe the materials, tools, and equipment in making fashion accessories;
	<ul style="list-style-type: none"> • Explain the basic factors influencing fashion.
	<ul style="list-style-type: none"> • Analyze about the traditional accessories of different states of India

Content Outline	<p>Study of different Fashion Accessories</p> <ul style="list-style-type: none"> • Bags • Footwear • Jewelry • Belts • Headgears • Stoles / Scarves <p>Identify Sources of Inspiration for Accessories Designing Experiment with different textures, colors, and other techniques to create various designs</p> <ul style="list-style-type: none"> • Decoding trends and forecast interpretations • Design and develop fashion accessories for women • Restyling the accessories with creative techniques
Module 3: Materials & Tools in Accessories	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Explore the materials, tools and equipment in making fashion accessories
	<ul style="list-style-type: none"> • Establishing individual style to the full, creating breath-taking accessories
Content Outline	<p>Classification of Materials, Tools & Equipment Introduction to different materials, their properties and use of them in making of accessories</p> <ul style="list-style-type: none"> • Leather • Wood • Stones • Shells • Metal • Different Fabrics
Module 4: Accessories of 21st century	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Analyze the national and international influences on fashion accessories in the present scenario.
	<ul style="list-style-type: none"> • maintain and care the different accessories
	<ul style="list-style-type: none"> • Incorporate designs, styles in 2 D & 3D format
Content Outline	<p>21st Century - Emergence of a new-age accessories</p> <ul style="list-style-type: none"> • Role of Accessory Designers – focusing on individual expression/ signature style of the most prominent accessory designers (international & national) • Illustrations with rendering, mood boards & inspiration boards • Period movie accessories analysis and review, both Bollywood and Hollywood

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

1. Create a prototype of any one from choices like – leather bag, wood box of jewelry, stone jewelry, headgear, unique accessories from metal recycle or innovative fashion accessory with fabric stole.
2. Individual presentation on one national and one international accessory designer.
3. Detailed sketching and rendering of accessories used in iconic Bollywood / Hollywood movies of any 3 characters of choice.

Instructions:

- Students can develop and work on innovative ideas and keep the prototypes authentic and original.
- Period selection for presentation should not be repetitive and must include both wearable and carryable accessories.
- Students can use the design principles to create an illusion of depth, focusing and range of compositional technique in accessory sketches.
- Video documentation of the assignments will be appreciated.

References:

1. McNeil, P. (2014). *Accessories of Dress: An Illustrated Encyclopedia*. Dover Publications. Revere, A. (2006). *Masters – Gemstone*. Lara Books.
2. Schaffer, J., & Saunders, S. (2012). *Fashion Design Course: Accessories: Design Practice and Processes for Creating Hats, Bags, Shoes, and Other Fashion Accessories*. Barron's Educational Series.
3. Sigal, P. *Costume Jewellery for Haute Couture*. Thames and Hudson. Wells, W. (2008). *Masters – Bead Weaving*. Lara Books.

Course Title	History of Accessories (Th)
Course Credits	4 (Four)
Course Outcomes	<i>After going through the course, learners will be able to</i>
	<ul style="list-style-type: none"> • Explore the history of fashion accessories, for their types and hands-on techniques
	<ul style="list-style-type: none"> • Design the prototypes of different accessories with the help of raw material
	<ul style="list-style-type: none"> • Construct functional accessories that are anatomically and ergonomically correct.
Module 1: Introduction to Accessories	
Learning Outcomes	<i>After learning the module, learners will be able to</i>
	<ul style="list-style-type: none"> • Explore the evolution of accessories and timeline. • Illustrate and differentiate the evolution of fashion accessories from civilization up to the present. • Analyze categories of fashion accessories and create prototypes
Content Outline	History and Development of Accessories and their Production <ul style="list-style-type: none"> • Evolution – ornamentation and need • Functionality, aesthetics, attributes of accessories • Period accessories – Stone age – Bronze age – Iron age – Middle age – Modern age • Challenges in the making of accessories
Module 2: Accessory Types and Inspiration Sources	
Learning Outcomes	<i>After learning the module, learners will be able to</i>
	<ul style="list-style-type: none"> • Describe the materials, tools, and equipment in making fashion accessories;
	<ul style="list-style-type: none"> • Explain the basic factors influencing fashion.
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Content Outline	<p>Study of different Fashion Accessories</p> <ul style="list-style-type: none"> • Bags • Footwear • Jewelry • Belts • Headgears • Stoles / Scarves <p>Identify Sources of Inspiration for Accessories Designing Experiment with different textures, colors, and other techniques to create various designs</p> <ul style="list-style-type: none"> • Decoding trends and forecast interpretations • Design and develop fashion accessories for women • Restyling the accessories with creative techniques
Module 3: Materials & Tools in Accessories	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Explore the materials, tools and equipment in making fashion accessories
	<ul style="list-style-type: none"> • Establishing individual style to the full, creating breath-taking accessories
Content Outline	<p>Classification of Materials, Tools & Equipment Introduction to different materials, their properties and use of them in making of accessories</p> <ul style="list-style-type: none"> • Leather • Wood • Stones • Shells • Metal • Different Fabrics
Module 4: Accessories of 21st century	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Analyze the national and international influences on fashion accessories in the present scenario.
	<ul style="list-style-type: none"> • maintain and care the different accessories
	<ul style="list-style-type: none"> • Incorporate designs, styles in 2 D & 3D format
Content Outline	<p>21st Century - Emergence of a new-age accessories</p> <ul style="list-style-type: none"> • Role of Accessory Designers – focusing on individual expression/ signature style of the most prominent accessory designers (international & national) • Illustrations with rendering, mood boards & inspiration boards • Period movie accessories analysis and review, both Bollywood and Hollywood

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

1. Create a prototype of any one from choices like – leather bag, wood box of jewelry, stone jewelry, headgear, unique accessories from metal recycle or innovative fashion accessory with fabric stole.

2. Individual presentation on one national and one international accessory designer.
3. Detailed sketching and rendering of accessories used in iconic Bollywood / Hollywood movies of any 3 characters of choice.

Instructions:

- Students can develop and work on innovative ideas and keep the prototypes authentic and original.
- Period selection for presentation should not be repetitive and must include both wearable and carryable accessories.
- Students can use the design principles to create an illusion of depth, focusing and range of compositional technique in accessory sketches.
- Video documentation of the assignments will be appreciated.

References:

1. McNeil, P. (2014). *Accessories of Dress: An Illustrated Encyclopedia*. Dover Publications. Revere, A. (2006). *Masters – Gemstone*. Lara Books.
2. Schaffer, J., & Saunders, S. (2012). *Fashion Design Course: Accessories: Design Practice and Processes for Creating Hats, Bags, Shoes, and Other Fashion Accessories*. Barron's Educational Series.
3. Sigal, P. *Costume Jewellery for Haute Couture*. Thames and Hudson. Wells, W. (2008). *Masters – Bead Weaving*. Lara Books.

Course Title	FASHION CATEGORIES
Course Credits	2
Course Outcomes	After going through the course, learners will be able to,
	1. Discover the reasonability, need and importance of clothing categories in Fashion.
	2. Define clothing categories for various segments such as Men's, Women's and Kid's.
	3. Identify factors that influence the clothing preferences.
	4. Recognize the specific design features that incorporate a certain category by developing a visual reference.
5. Provide a structured approach to understanding the diverse categories of clothing within the fashion industry, preparing further to develop design collections for various segments.	
Module 1 (Credit 1) Identifying clothing categories	
Learning Outcomes <i>(Specific related to the module.. e.g. Define, Differentiate, Carry out, Design, etc. ...)</i>	After learning the module, learners will be able to
	1. Discovering the importance of clothing categories in Fashion for Men's, Women's and Kid's wear
	2. Identify various clothing categories of clothing for various segments
	3. Identify factors that influence the clothing choices
Content Outline	<ul style="list-style-type: none"> • Definition and Importance of Clothing categories in Fashion • The need of clothing categories • Overview of Major Market segments such as Men's, Women's and Kid's • Factors influencing clothing categories
Module 2 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	1. Identify specific clothing categories for Men's, Women's and Kid's Wear
	2. Analyze specific design features for specific categories for Men's wear, Women's and Kid's Wear

Content Outline	<ul style="list-style-type: none"> • Clothing categories for Men's wear, Women's and Kid's Wear • Formal wear • Casual wear • Sports wear • Active Sports wear • Essentials • Club wear • Ethnic wear • Wedding wear • Resort wear • Friday dressing • Evening wear • Street wear • Adventure wear • Lounge Wear • Winter wear • Night wear • Essentials • Occasional Wear • Uniforms • Accessories
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Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

1. Identifying and observing various retail brands through the selection of any 2 clothing categories for Men's, Women's and Kid's wear each based on websites, advertisements and store visits.
2. Identifying the lifestyle changes of the niche market to identify the influential factors that affect clothing preferences.
3. Identifying specific Design features incorporated in above selected Men's, Women's and Kid's clothing category in terms of the following.
 - Fabrics
 - Prints and weaves
 - Styles
 - Ornamentation on surfaces
 - Fit and look
 - Ornamentation on surfaces
 - Fit and look
4. Preparing a visual collage for the above selected categories with a Mood board followed by the specific style of clothes.

References:

1. Ireland P. (1987), Encyclopedia of Fashion Details, The University of Virginia, Batsford Publication
ISBN:9780713448047, 0713448040
2. Ambrose G., Harris P. (2007), The Visual Dictionary of Fashion Design, AVA publications, Switzerland
ISBN:9782940439669, 2940439664
3. Angus E. (2015), The Fashion Dictionary-A Visual Resource for Terms, Techniques and Styles, Carlton Books UK,

ISBN:9781780975696, 1780975694

4. Keiser S., Torora P. (2021), The Fairchild Books Dictionary of Fashion, Bloomsbury Publication, ISBN:9781501365294, 1501365290
5. Fashionpedia The Visual Dictionary of Fashion Design (2016), Fashionary International Limited UK, ISBN:9789881354761, 9881354765

Course Title	Fashion Categories (Pr)
Course Credits	4
Course Outcomes	<p>After going through the course, learners will be able to,</p> <ul style="list-style-type: none"> Analyze the need for and importance of clothing categories in fashion. Comprehend clothing categories for various segments, such as men's, women's, and Kid's. Identify the factors influencing the different clothing categories. Recognize the design features that are incorporated into clothing categories by developing a visual reference. Describe the diverse categories of clothing with relevant design features & further utilize the same to communicate fashion.
Module 1 (Credit 1) Overview of Clothing Categories	
Learning Outcomes	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> Analyze need for and importance of clothing categories in Fashion Comprehend clothing categories for various segments, such as men's, women's, and Kid's. Identify the factors influencing the different clothing categories.
Content Outline	<ul style="list-style-type: none"> Definition and Importance of Clothing categories in Fashion The need of clothing categories Overview of Major Market Segments, such as Men's, Women's and Kid's Factors influencing clothing categories
Module 2 (Credit 1) Clothing categories for Men's wear	
Learning Outcomes	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> Identify specific clothing categories for Men's Wear Recognize the design features that are incorporated into clothing categories by developing a visual reference for Men's wear
Content Outline	<ul style="list-style-type: none"> Formal wear Casual wear Sports wear Active Sportswear Essentials Club wear Ethnic wear Wedding wear Resort wear Adventure wear Lounge Wear Winter wear Accessories
Module 3 (Credit 1) Clothing categories for Women's wear	

	<ul style="list-style-type: none"> Identify specific clothing categories for Women's Wear
	<ul style="list-style-type: none"> Recognize the design features that are incorporated into clothing categories by developing a visual reference for Women's wear.
Content Outline	<ul style="list-style-type: none"> Formal wear Casual wear Sports wear Active Sportswear Essentials Lingerie Club wear Ethnic wear Wedding wear Resort wear Adventure wear Friday dressing Evening wear Street wear Lounge wear Winter wear Maternity Wear Accessories
Module 4 (Credit 1) Clothing categories for Kid's wear	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> Identify specific clothing categories for Kid's Wear
	<ul style="list-style-type: none"> Develop a visual reference board for Kid's wear by collaborating the design features that are incorporated into clothing categories
Content Outline	<ul style="list-style-type: none"> Casual wear Sports wear Active sportswear Night wear Essentials Occasional Wear Uniforms Accessories

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

- Activity**– Identify any 3 retail brands and Analyze the available clothing categories for **Men's, Women's and Kid's wear through following methods.**

 - Website of the respective brands
 - Visit to the respective stores
- Assignment** – Select any 3 clothing categories each for Men, Women and Kids wear. Identify specific Design features incorporated in clothing categories through retail collections. **Prepare a visual collage for selected clothing categories incorporating as per the following design features.**

 - Fabrics
 - Prints and weaves

- Styles
- Ornamentation on surfaces
- Fit and look

(Note: Prepare a power point presentation for Men, Women and Kids wear clothing categories with visual references of Design features as mentioned above in the assignment)

References:

1. **Ambrose G., Harris P. (2007), The Visual Dictionary of Fashion Design, AVA publications, Switzerland ISBN:9782940439669, 2940439664**
2. **Angus E. (2015), The Fashion Dictionary-A Visual Resource for Terms, Techniques and Styles, Carlton Books UK, ISBN:9781780975696, 1780975694**
3. **Farnan S., Stone E. (2021), In Fashion, Fairchild Books Library eBooks, New York, 978-1- 5013-6198-2 (online)**
4. **Fashionpedia The Visual Dictionary of Fashion Design (2016), Fashionary International Limited UK, ISBN:9789881354761, 9881354765**
5. **Ireland P. (1987), Encyclopedia of Fashion Details, The University of Virginia, Batsford Publication ISBN:9780713448047, 0713448040**
6. **Keiser S., Torora P. (2021), The Fairchild Books Dictionary of Fashion, Bloomsbury Publication, ISBN:9781501365294, 1501365290**
7. **Vollmer J.((2021), Berg Encyclopedia of World Dress and Fashion, Volume 6: East Asia, Berg Publishers, Oxford, ISBN: 978-1-8478-8855-6 (Online)**

Course Title	Surface Development (Pr)
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	<ul style="list-style-type: none"> Recognize a variety of surface design techniques and their applications.
	<ul style="list-style-type: none"> Identify a variety of surface design techniques and their applications.
	<ul style="list-style-type: none"> Describe the relevance of surface design techniques in Industry.
Module 1: Introduction to Surface Design	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> Develop the basic knowledge of surface design Demonstrate the techniques relevant to Apparel Or Home Decoration.
Content Outline	<ul style="list-style-type: none"> Introduction to Surface Design Definition, Scope Overview of surface design techniques and their relevance in various industries
Module 2: Introduction to Printing Techniques	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> Explore the techniques of printing.
	<ul style="list-style-type: none"> Demonstrate various printing techniques in a creative way.
Content Outline	<ul style="list-style-type: none"> Introduction to Printing techniques Styles of printing: Direct, Resist and Discharge
Module 3: Basic Embroidery Techniques	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> Acquire knowledge about basics of embroidery tools and materials. Analysis of various embroidery stitches.
Content Outline	<ul style="list-style-type: none"> Basics of Embroidery- Introduction terminologies. Basic Embroidery Tools: needle, thread, frame, thimble, etc. Embroidery stitches used in surface embellishment- basic stitches and advanced stitches.
Module 4: Fabric Manipulation Techniques	

Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Demonstrate the fabric manipulation • Develop the concept for Fabric Manipulation
Content Outline	<ul style="list-style-type: none"> • Introduction to Fabric Manipulation • Fabric Manipulation Techniques like Pleating, Folding, Gathering, Tucks, etc.

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

1. **Group Presentations:** To analyze and prepare a presentation of a visit to a related center: export house/dyeing & Printing center/any craft cluster etc.
2. **Assignments:**
Assignment 1: To prepare a compilation of samples in the form of a file based on various surface techniques.
Assignment 2: To develop a Range of surface enriched products by incorporating any 2 surface embellishment techniques.

References:

1. **Bhushan, J. (2014). Embroidery techniques. Random Publications.**
2. **Cheney, N., & McAllister, H. (2020). Textile Surface Manipulation. Bloomsbury Publishing Plc.**
3. **Clarke, V., & Finch, J. (2016). The Textile Artist: Layered Cloth: The Art of Fabric Manipulation. Batsford.**
4. **Fish, J. (2005). Designing and Printing Textiles. The Crowood Press Ltd.**
5. **Friedman, K. (2003). Metallic Thread Embroidery: A Practical Guide to Stitching Creatively with Metallic Threads. David & Charles.**
6. **Patni, M. (2020). Textile Designing and Printing. Star Publications, Agra.**
7. **Sekhri, S. (2022). Textbook of Fabric Science: Fundamentals to Finishing (4th ed.). PHI Learning Pvt. Ltd., Delhi.**
8. **Shrikant, U. (1998). Ethnic Embroidery of India. B N SALES CORP.**

Course Title	Traditional Textiles of India (Th/Pr)
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	<ul style="list-style-type: none"> Recognize and describe various traditional Indian textiles and their associated techniques, materials, and cultural significance.
	<ul style="list-style-type: none"> Analyze the cultural, symbolic, and regional aspects of traditional textiles and their influence on jewelry design.
	<ul style="list-style-type: none"> Integrate traditional textile motifs and techniques into jewelry design through hand sketching and material selection.
	<ul style="list-style-type: none"> Apply traditional textile techniques in the practical creation of jewelry pieces, emphasizing harmony between textiles and jewelry.
	<ul style="list-style-type: none"> Advocate for sustainable and ethical practices in preserving and promoting traditional textiles and jewelry.
Module 1 (Credit 1) Introduction to Traditional Indian Textiles	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> Define the types and characteristics of various traditional Indian textiles.
	<ul style="list-style-type: none"> Differentiate between regional textile techniques and their unique attributes.
Content Outline	<ul style="list-style-type: none"> Introduction to Traditional Textiles: Overview of Indian textiles such as Banarasi, Kanjivaram, Phulkari, and Bandhani. Textile Techniques: Study of weaving, dyeing, printing, and embroidery techniques. Regional Attributes: Examination of how geography and culture influence textile designs and materials.
Module 2 (Credit 1) Cultural Significance and Symbolism	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> Analyze the cultural significance and symbolism in traditional textiles.

	<ul style="list-style-type: none"> Evaluate the interrelationship between traditional textiles and jewelry designs in different cultural contexts.
Content Outline	<ul style="list-style-type: none"> Cultural Significance: Exploration of cultural narratives, religious beliefs, and social status depicted through textiles and jewelry. Symbolism and Tradition: Study of specific motifs and patterns common in both textiles and jewelry. Ritual and Ceremony: Traditional attire for weddings and festivals, and their corresponding jewelry.
Module 3 (Credit 1) Design and Hand Sketching Techniques	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> Carry out hand sketching techniques to incorporate traditional textile patterns into jewelry designs.
	<ul style="list-style-type: none"> Design innovative jewelry pieces that integrate traditional textile motifs and materials.
Content Outline	<ul style="list-style-type: none"> Hand Sketching Techniques: Techniques for sketching jewelry designs inspired by traditional textiles. Translating Textiles to Jewelry: Methods for incorporating textile patterns and motifs into jewelry design. Material Study: Exploration of materials used in both textiles and jewelry, such as silk threads, beads, and precious metals.
Module 4 (Credit 1) Integrating Traditional Textiles with Contemporary Jewelry Design	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> Apply traditional textile techniques in practical jewelry making.
	<ul style="list-style-type: none"> Propose sustainable practices for the preservation and promotion of traditional textiles and jewelry.
Content Outline	<ul style="list-style-type: none"> Practical Projects: Hands-on projects integrating textile techniques in jewelry creation. Sustainable Practices: Study of sustainable and ethical practices in textile and jewelry production. Modern Adaptations: Exploration of contemporary and fusion styles in textiles and jewelry design.

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

- Sketchbook Assignment: Create a sketchbook featuring various traditional textile patterns and motifs, annotated with their cultural and regional significance.
- Design Project: Develop a series of hand-sketched jewelry designs inspired by specific traditional textiles.
- Material Experimentation: Experiment with different materials in jewelry making that reflect traditional textile characteristics.
- Presentation: Prepare and present a project showcasing the integration of traditional textile designs in contemporary jewelry pieces.

References:

1. **Chattopadhyaya, K. (1995). *Textile Design*. Indian Council for Cultural Relations. Jaitly, J. (2012). *Textile Design*. Niyogi Books**
2. Karolia, A. (2019). *Textile Design*. Niyogi Books.
3. **Ranjan, M. P., & Ranjan, A. (2007). *Handmade in India: Crafts of India*. Council of Handicraft Development Corporations.**
4. Saraf, D. N. (1982). *Textile Design*. Vikas.
5. Sharma, R. (2014). *Traditional Indian Jewelry: The Golden Smile of India*. Roli Books. ISBN 9788174369225.
6. Untracht, O. (1997). *Traditional Jewelry of India*. Thames & Hudson. ISBN 9780500017991.

Course Title	Draping
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	<ul style="list-style-type: none"> • Identify basic draping techniques and terminologies.
	<ul style="list-style-type: none"> • Explain the principles of draping and their applications in fashion design
	<ul style="list-style-type: none"> • Demonstrate the ability to drape basic garment components such as bodices, skirts, and sleeves. •
	<ul style="list-style-type: none"> • Critically assess draped garments for fit, form, and aesthetics.
	<ul style="list-style-type: none"> • Design and drape original garment patterns that reflect individual creativity and adherence to design principles.
Module 1 (Credit 1) – Introduction to Draping and Basic draping Techniques	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Identify the tools and define the grainline and draping fabrics properties.
	<ul style="list-style-type: none"> • Create the basic block and basic skirt on dress forms
Content Outline	<ul style="list-style-type: none"> • Introduction to Draping <ul style="list-style-type: none"> ❖ Overview of draping as a design technique ❖ Tools and materials required for draping ❖ Basic terminologies in draping • Basic Draping Techniques <ul style="list-style-type: none"> ❖ Preparing the dress form ❖ Draping a basic bodice ❖ Draping a basic skirt ❖ Understanding grainlines, bias, and draping fabric
Module 2 (Credit 1) Draping – garment elements.	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Create different types of garment elements through a 3D pattern-making process.
	<ul style="list-style-type: none"> • Apply the pattern maing techniques while making garments
Content Outline	<ul style="list-style-type: none"> • Draping darts and princess seams • Draping different skirt styles (Flare skirts, yoke with flare skirts)
Module 3 (Credit 1) Draping – Advance garment elements.	
Learning Outcomes	After learning the module, learners will be able to

	<ul style="list-style-type: none"> • Create different types of garment elements by incorporating dart equivalents through a 3D pattern- making process.
	<ul style="list-style-type: none"> • Create the Ladies top designs with application of pattern making principles
Content Outline	<ul style="list-style-type: none"> • Draping complex bodice designs (cowl neck, pleats, gathers) • Draping asymmetrical designs
Module 4 (Credit 1) Final project	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Distinguish between different fabric types and predict their behavior during the draping process.
	<ul style="list-style-type: none"> • Critically assess draped garments for fit, form, and aesthetics.
Content Outline	<ul style="list-style-type: none"> • Final project: Creating a complete draped garment from concept to completion. <ul style="list-style-type: none"> ○ Combining different fabrics in a single garment ○ Translating 2D sketches into 3D draped garments

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

1. - Practical draping assignments and exercises
 - a. Basic block Front and Back
 - b. Basic skirt – Single and double dart
 - c. Dart manipulation
 - d. Princess line
 - e. Cowl, Pleats and Gathers Patterns
 - f. Asymmetrical Design
1. - Final project: Bias cut dresses- Creating a complete draped garment using a combination of different types of fabrics.

References:

1. Armstrong, H. J. (2013). *Draping for apparel design* (3rd ed.). Fairchild Books. Crawford, C. (2005). *The art of draping*. Bloomsbury Publishing.
2. Jaffe, H., & Relis, N. (2012). *Draping for fashion design* (5th ed.). Pearson. McKinney, J. (2007). *The art of fashion draping* (4th ed.). Fairchild Books. Nakamichi, T. (2011). *Pattern magic 3*. Laurence King Publishing.

Course Title	Sewing Techniques (Pr)
Course Credits	4
Course Outcomes	<i>After going through the course, learners will be able to</i>
	1. Identify and define the basic components of a sewing machine.
	Describe the specific uses and applications of different sewing machines, needles, and threads.
	Demonstrate the role and application of various stitches and seams in product development.
Module 1: Introduction to sewing Machine and Parts	
Learning Outcomes	<i>After learning the module, learners will be able to</i>
	<ul style="list-style-type: none"> Identify the parts and functions of a sewing Machine.
	<ul style="list-style-type: none"> Integrate various sewing techniques into the design and construction of lifestyle accessories.
	<ul style="list-style-type: none"> Demonstrate proficiency in operating sewing machines to create products.
Content Outline	<ul style="list-style-type: none"> Identification of machine parts and functions, types of domestic sewing machines, industrial sewing machines, and attachments and uses. Understanding basic sewing machines and their parts. Learning threading of single needle lock stitch machine, loading bobbin and bobbin case, fixing and removing the needle Care and maintenance of sewing machines. Stitching practice in different angles - straight, curved, corners, and circular
Module 2: Basic sewing techniques (Hand & Machine)	
Learning Outcomes	<i>After learning the module, learners will be able to</i>
	<ul style="list-style-type: none"> Recognize different seams and their role in different garments and products
	<ul style="list-style-type: none"> Identify the basic seam classification and acquire skills of hand stitches with practice
	<ul style="list-style-type: none"> Utilize the practice for further applications of stitches.

Content Outline	<p>Introduction to Seams</p> <ul style="list-style-type: none"> ● Definition& classification ● Temporary and permanent stitches ● Methods, important applications of stitches <p>Hand stitches</p> <ul style="list-style-type: none"> ● Basting ● Running ● Tacking ● Hand overcast ● Chain ● Buttonhole ● Hemming stitches - plain and blind hemming ● Whip stitch ● Satin stitch <p>Machine stitches</p> <ul style="list-style-type: none"> ● Lock stitch ● Overlock stitches ● Straight Stitch ● Zigzag Stitches ● Decorative Stitches
Module 3: Intermediate Sewing Techniques and seam finishes	
Learning Outcomes	<i>After learning the module, learners will be able to</i>
	<ul style="list-style-type: none"> ● Differentiate between the application of different type of intermediate sewing techniques
	<ul style="list-style-type: none"> ● Explain the purpose of darts and tucks in the process of garment construction
	<ul style="list-style-type: none"> ● Utilize types of seam finishes on different types of fabrics
Content Outline	<ul style="list-style-type: none"> ● Introduction to Darts and tucks ● Zipper installation ● Sewing curves and corners ● Sewing facing and lining ● Gathering and shirring ● Bias Tape Application ● Interfacing Application ● different Types of seam finishes and seam and seam dimensions, SPI ● Seam defects causes and remedies.
Module 4: Advanced and special sewing technique	
Learning Outcomes	<i>After learning the module, learners will be able to</i>
	<ul style="list-style-type: none"> ● Utilize advanced sewing techniques in sewing projects and presentations
	<ul style="list-style-type: none"> ● Develop an appreciation for advanced seam finishes and their industry-level usage

Content Outline	<p>Advance seam finishes</p> <ul style="list-style-type: none"> ● French seams ● Flat-felled seams ● Bound seams ● Pintucks ● Lace insertion ● Hand-finishing, ● Couture seam finishes ● Top stitch seam <p>Special seam finishes</p> <ul style="list-style-type: none"> ● Patchwork and quilting technique ● Leather and faux leather sewing ● Three dimensional fabric manipulation ● Introduction to basic embroidery stitches, bead and sequence application
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Assignments/Activities towards Comprehensive Continuous Evaluation

(CCE) :

Assignment 1: Create a custom garment by using any 3-4 sewing techniques.

Assignment 2: Create unique accessories by using 3-4 advance and special techniques.

Assignment 3: Conduct a comprehensive market survey in the field of sewing technique to understand consumer preferences, industry trends, and market demands.

References

1. Campbell, B. (2022). *Advanced sewing techniques: Essential skills for the experienced sewist*. Fair Winds Press.
2. Dritz, Inc. (2019). *Dritz sewing supplies and techniques handbook*. Dritz Publications. Knight, J. (2021). *The dressmaker's technique bible: A complete guide to fashion sewing techniques*. Barron's Educational Series.
3. Page, K. (2020). *Sewing 101: Master basic skills and techniques easily through step-by- step instruction*. Creative Publishing International.
4. Taylor, L. (2023). *Modern sewing: Techniques and projects for the contemporary seamstress*. Penguin Random House.
5. Wong, S. (2020). *A beginner's guide to sewing with knits: Everything you need to know*
6. *to make 20 essential garments*. David & Charles.

Course Title	Writing Skills (OEC)
Course Credits	4
Course Outcomes	<i>After going through the course, learners will be able to</i>
	Demonstrate their language skills for an enhanced reading experience
	Identify and use different language basics – parts of speech, grammatical and sentence structures
	Recognizing preconceived assumptions and biases in writing and ideate creatively
	Explore their writing skills in all creative domains – essays, paragraphs, social media, online content creation
Module 1: Writing Introduction & Ideation Development	
Learning Outcomes	<i>After learning the module, learners will be able to</i>
	<ul style="list-style-type: none"> Identify the key components of introductory, body and concluding paragraphs
	<ul style="list-style-type: none"> Analyze narrative, descriptive, and expository content types using critical reading skills and evaluates and simplify them
Content Outline	<p>Power of description and how Idea works as the defining difference between humans and other species.</p> <ul style="list-style-type: none"> The concept of ideas – from fire to fashion the evolution of ideas – from mundane everyday ideas Elements of writing Importance of Title / Heading (The hook) Opening Lines and introduction Writing dialogues, poetry styles Writing the main body and the endgame Writing short stories, developing plot and characters
Module 2: Specialized and Promotional Writing	
Learning Outcomes	<i>After learning the module, learners will be able to</i>
	<ul style="list-style-type: none"> Effectively create persuasive writing styles
	<ul style="list-style-type: none"> Structure paragraphs using different patterns of development to facilitate a clear flow of ideas

Content Outline	<p>Working on Article on Different Themes</p> <ul style="list-style-type: none"> • Power of themes and their influence on readers • Framework study and analysis • Selecting simple scenes – • Descriptive scenes • Fantasy scenes • Humorous scenes • Horror scenes, • Romantic scenes • Sad / Emotional scenes <p>Developing content along with Layouts</p> <ul style="list-style-type: none"> • Designing and creating leaflets / mastheads / tabloid promotional page • Fashion and lifestyle product description writing • Developing content and elaborate writing with keywords
Module 3: Specialized and Promotional Writing	
Learning Outcomes	<i>After learning the module, learners will be able to</i>
	<ul style="list-style-type: none"> • Develop a critical appreciation of different writing styles
	<ul style="list-style-type: none"> • Recognize the importance of tonality, limitations and opportunities in each media
Content Outline	<p>Fashions have largely shaped through language as writings probe clothing’s promotion, and set narratives</p> <ul style="list-style-type: none"> • Specialized writing : fashion and aspects of advertising and marketing • Writing for business communications, brand promotion • Fashion and lifestyle writing for newspapers, tabloids
Module 4: Enhancing Writing with Creative Layouts	
Learning Outcomes	<i>After learning the module, learners will be able to</i>
	<ul style="list-style-type: none"> • Effectively structure thoughts, themes and ideas
	<ul style="list-style-type: none"> • Explore promotional and specialized writing for fashion media organizations
Content Outline	<p>Developing content along with Layouts</p> <ul style="list-style-type: none"> • Designing and creating leaflets / mastheads / tabloid promotional page • Fashion and lifestyle product description writing • Developing content and elaborate writing with keywords

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

Assignment 1 (Individual presentations of writings)

- A manifest, about your first fashion memory, was it a photograph, a video, a sound or a fashion show (400 words required)
- Describing 5 -10 images in different writing styles
- Writing in 250 words about 10 different topics from day-to-today life and experiences.

Assignment 2: (Development of Tabloid)

- Developing promotional content with a purpose of sale and brand awareness (200 words required)
- Designing your writing with different layout styles
- Creating a tabloid page with fresh and innovative content and suitable pictures

References:

1. **Pat Francis (2009). Inspiring Writing in Art and Design: Taking a Line for a Write. Intellect Books.**
2. **M. Clarke (2007). Verbalising the Visual: Translating art and design into words. Ava Publishing.**
3. **Marsh C, Guth D and Short B., (2008), "Strategic Writing: Multimedia Writing for Public Relations, Advertising and More (2nd Edition)", Pearson.**